

# BRICL

2024

**1st**

# BUSINESS RESEARCH INTERNATIONAL CONFERENCE ON LIFE SCIENCES

Theme

“Trends and Technologies in Local & Global Business Practices”

## BEST PAPER AWARDS

2 for International Presenters

2 for National Presenters

## PUBLICATION OPPORTUNITIES

Journal of Consumer Behavior

Business Strategy and Development

Journal of Promotion

# Call for Abstracts

### Abstract Submission Start

15th August 2024

### Abstract Submission Deadline

15th October 2024

### Registrations

International participants - Free  
National participants - PKR. 1500/-

### Conference Day & Date

Thursday, 12th December - 2024



## VENUE

University of Veterinary and  
Animal Sciences, Lahore, Pakistan

**PROF. DR. RANA MUHAMMAD AYYUB**  
Conference Chair

Abstract Submission/ Registration  
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