

## Intellectual Development and Educational Awareness Society (IDEAS)

### UVAS, Lahore

#### Presents

#### Entrepreneurship Business Plans Competition

You got a Creative mind and are eager to bring innovation to your field, here is an opportunity for you to present your ideas through our platform in this **Summer Fiesta 2021** competition. Organize your ideas on a paper and present that to us !!!

Any practicable idea that can bring positive impact or ease to our society will be encouraged. Any idea that will address the social issue or people's needs in your surrounding will be appreciated. Low budget and profitable ideas can stand out.

#### Our worthy Judge of the event

With the help of **Dr. Muhammad Asif awam** from Business School, we will assess the feasibility & validity of your Idea.

#### Dr. Muhammad Asif Awan

*PhD Marketing*

*Assistant Professor*

*HEC Approved Supervisor*

*UVAS Business School*

The top 3 winners will be provided full assistance and plan strategies from the entrepreneurship field expert.

#### 1. Eligibility requirements.

All university students enrolled in any degree can participate in this competition.

#### 2. The format of business ideas presentation (executive summary submissions)

A maximum of **3-4** pages summary of your entrepreneurial business plan. You need to add your name, contact number and roll number on the document. The summary should include a brief description of your **objective, market analysis, products and services, competitive analysis, financials, and implementation details**. The title of your word file should be 'Entrepreneurship Competition IDEAS'.

You need to email us the document on email [ideas@uvas.edu.pk](mailto:ideas@uvas.edu.pk)

Shortlisted candidates will be contacted for PowerPoint presentations via Zoom/Google Meet.

You need to submit the summary till the **27<sup>th</sup> of July, 2021**.

#### 3. Deadlines and voting/judging timeline.

Your summary document received after the 27<sup>th</sup> of July will not be considered for the competition. Shortlisted candidates will be invited for presentations scheduled for 28<sup>th</sup> of July. Feedback from qualified business experts will be provided.

#### 4. Privacy regulations.

Any 2 persons with the same entrepreneurial plan summary will be rejected in the first place.

Before the declaration of results, do not share your entrepreneurship plan or idea with others. Plagiarism will be checked. If found more than 10%, it will be dropped from the competition. Hence avoid copying any material from internet. Submit plan based on your own thoughts.

**5. Criteria for judging a business ideas contest.**

- ) Clarity
- ) Usability
- ) Stability
- ) Integration
- ) Profitability
- ) Environment Friendly

**6. The prize and winner selection.**

With the above criteria, our judge will do the selection of the top 3 contestants. The top 3 winners will be provided certificates of achievement and shields. IDEAS Society ensures to provide them guidance and support from entrepreneurship field experts to bring their ideas into practice. All participants will be awarded with appreciation certificates.

**IDEAS EMAIL ADDRESS:**

[ideas@uvas.edu.pk](mailto:ideas@uvas.edu.pk)

**Event Head & President**

Ms. Tayyaba Rehman

2017-am-034

Semester 8