



YOUR SAFETY, OUR PRIORITY

### Punjab Safe Cities Authority

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No: **4645/PSCA/2018**

Date: April **16**, 2018



To: ✓ The Vice-Chancellor,  
University of Veterinary & Animal Sciences,  
Syed Abdul Qadir Jillani (Out Fall) Road,  
Lahore, Pakistan

Subject: **PUNJAB SAFE CITIES AUTHORITY (PSCA)-WOMEN SAFETY APPLICATION AVAILABLE FOR DOWNLOAD**

Kindly refer to the subject cited above.

2. The Punjab Safe Cities Authority (PSCA), established under the Punjab Safe Cities Ordinance 2015, ensures establishment, development and maintenance of an Integrated Command, Control and Communication (PPIC3) Centre for Police in major cities of the province for public safety. The "Safe City" is a concept for returning security and quality of life to today's complex cities through the use of technology, infrastructure, personnel and processes.

3. The establishment of PSCA has facilitated development of various security related initiatives. One such initiative developed and launched by PSCA in collaboration with Punjab Commission on Status of Women (PCSW), Special Monitoring Unit (SMU) and United Nations Women in January 04, 2017 is the "Women Safety App". This initiative is inspired by a resolve to create safer spaces for women as female mobility is on the rise due to growing urbanization and increasing participation of women in labor force in Pakistan.


4. The interface of this App is simple and user friendly. Once downloaded off Google Play-Store, it prompts the user to enter their phone number, enable GPS, residential address and their CNIC (optional). The Women Safety App allows the user to notify the Police Integrated Command, Control and Communication (PPIC3) Centre officials about the location and nature of harassment. A team of first responders will be dispatched to the location to address the issue at hand. There are six icons in the app, four of which connect the user to the police, traffic police, fire brigade and health

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services through the phone number 15. The fifth connects the user to Rescue-1122 and the sixth icon is titled 'Women Safety' which acts as a anti-harassment reporting tool and incorporates several other services available to women. The key security features of the app include:

- i. Mark Women Friendly places on map.
- ii. Safe journey planner for women.
- iii. Panic/emergency response button for women.
- iv. Panic/emergency response button for women.
- v. PCSW's helpline, 1043, for people to report emergencies or incidents of harassment and obtain information regarding legal and other recourse.
- vi. SMU's Women-on-Wheels (WoW) feature through which instances of harassment while driving motorcycles may be reported.

5. PSCA requests your kind support in bringing awareness on the App as the initiative is a part of the Government's efforts to make cities and public spaces safe for women. For further information, please contact us on facebook ([facebook.com/punjabsafecities/](https://facebook.com/punjabsafecities/)) and twitter (@PSCAsafecities.)



**(AKBAR NASIR KHAN) PSP, QPM**  
 Secretary/Chief Operating Officer  
 Punjab Safe Cities Authority  
 Lahore

