

Prospectus 2018-19



136 Years of
academic and
research
excellence

Among Top10
Universities of
Pakistan in
Academics
(HEC Ranking 2016)

Among Top10
Universities of
Pakistan in
Sports
(HEC Ranking 2016)

Provoking
Potentials
Producing
Professionals

www.uvas.edu.pk

UVAS Business School
Faculty of Life Sciences Business Management
Lahore-54000, Pakistan.
Tel: +92-42-99212896, 99211449 Ext: 315

U V A S
BUSINESS SCHOOL

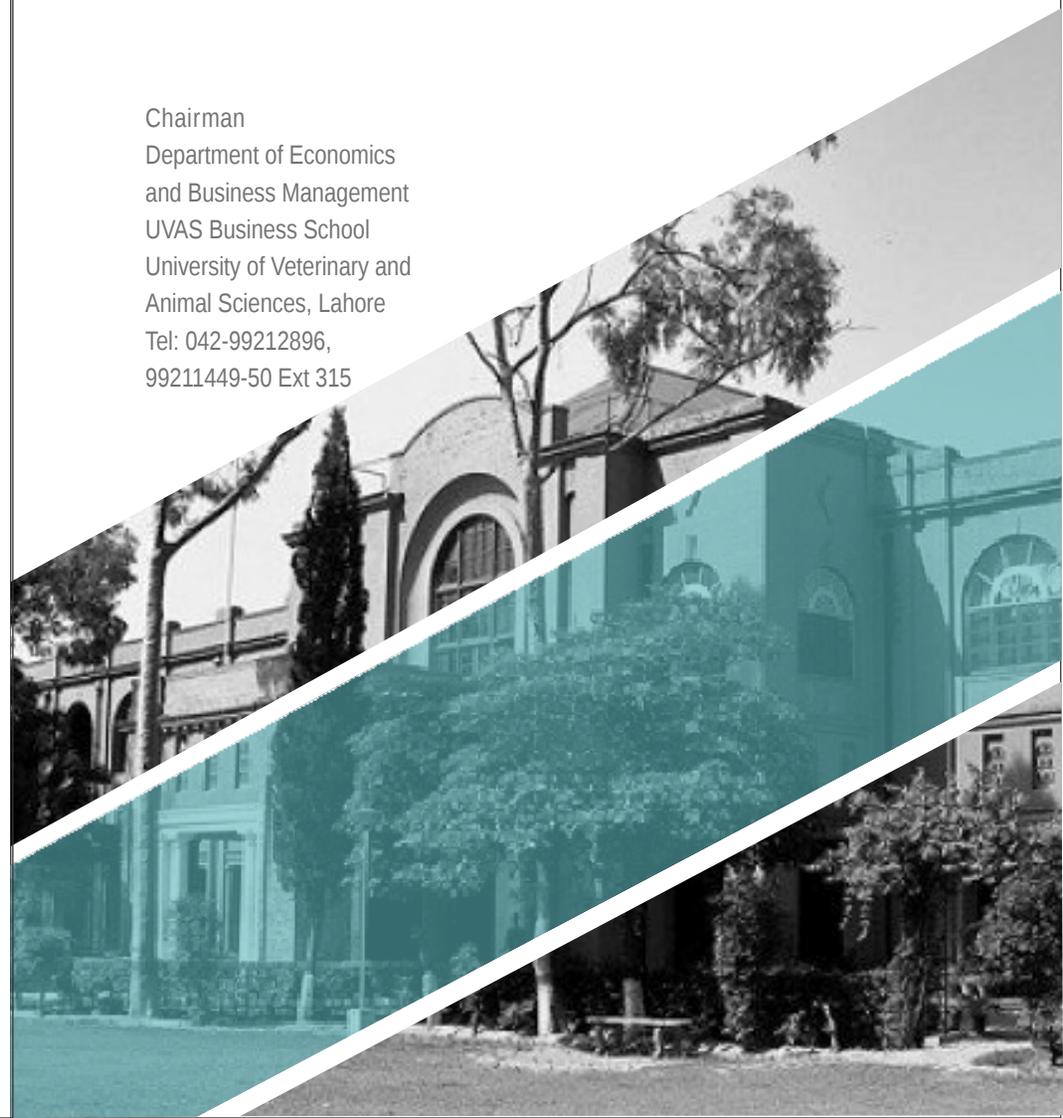
Connecting to Your Avenues

University of Veterinary and Animal Sciences, Lahore

Disclaimer

This prospectus is informational and should not be taken as binding on the University. Each aspect of the educational setup including admission procedure, rules and regulations bodies and regarding examination and discipline requires continuous review by the competent authorities. The University, therefore, reserves the right to change any rule/rules and regulations applicable to the students whenever it is deemed appropriate or necessary. Rights are reserved to offer or not to offer any program or any course mentioned in the prospectus. The printing errors must not be any legal binding on UVAS. The Inquiries concerning admission should be addressed to UVAS Business School.

Chairman
Department of Economics
and Business Management
UVAS Business School
University of Veterinary and
Animal Sciences, Lahore
Tel: 042-99212896,
99211449-50 Ext 315



Message

Father of Nation

You must concentrate on gaining knowledge and education. It is your foremost responsibility. Political awareness of the era is also part of your education. You must be aware of international events and environment. Education is a matter of life and death for our country. I insist you to strive. Work, Work and only Work for satisfaction with patience, humbleness and serve thy Nation.



Unity,
Faith,
Discipline

Contents

Vice Chancellor's Message	01
Dean's Message	03
Chairman's Message	05
Historical Vista of UVAS	07
Introduction of FLSBM	08
Faculty at UVAS Business School	09
About BBA (Hons.) 4 years programs	23
About MBA 3.5 years program	26
About MBA (Executive) 2 years program	29
About MPhil (Business Management) 2 years program	35
Examination Rules & Regulations for all programs	40
Admission Criteria for all programs	42
About CAPRIL	45
About EFCLP	47
About Facilities	49
About Co & Extra Curricular Activities	52
Picture Gallery	60

Vice Chancellor's Welcome Message

First Veterinary School in Asia was established in Lahore in 1882 which was given status of College and then upgraded as first University of Veterinary and Animal Sciences in the Muslim world in 2002. Spread over more than 1300 acres, University has five campuses i.e. City Campus Lahore, Avian Research & Training (ART) Centre Lahore, Ravi Campus Pattoki, College of Veterinary & Animal Sciences Norrowal, College of Veterinary & Animal Sciences Jhang, and Para Veterinary School KarorLal-Eason,Layyah.

We at University of Veterinary and Animal Sciences, Lahore have an entrepreneurial spirit. Our offerings of programs and services are driven by the needs of our community and economy. We have dramatically expanded our undergraduate and postgraduate programs to offer degrees in those areas which have demand for workforce such as DVM, Pharm. D and BS(Hons.) programs in the field of Applied Microbiology, Biotechnology and Informatics, Environmental Science, Dairy Technology, Poultry Science and Applied Zoology(Fisheries/Wildlife), BBA (Hons), MBA, MBA (Executive), M. Phil. and Ph.D degree programs. UVAS offers a unique learning environment.

The faculties of the University are committed to offer quality teaching, research facilities and services. Curriculum is responsive to the changing needs of industry. Outstanding computer labs, spacious air-conditioned lecture rooms equipped with modern audio visual aids and video conference facilities are available for students. All these facilities are supported by a central library having latest collection of textbooks, reference books, research journals and digital library facilities. In today's business environment everything is rapidly being commercialized. Starting from general business to health services every service has come under the ambit of business. So the professionals working in fields of health sciences, animal sciences, pharmaceuticals, agriculture and other life services need to have a deep insight of business administration.

The MBA degree holders have unlimited avenues to excel in their career. Similarly, the BBA program will provide a subsequent strong foundation and in depth knowledge of managerial skills as well as a ladder for executive services. Whereas I encourage you to explore our website (www.uvas.edu.pk) where you will find a wealth of information about UVAS that will help you in making important decisions regarding creating a relation with this unique seat of learning. I welcome the students joining different degree programs to this prestigious professional university. I assure that you will find conducive environment for learning, training and skill development to prepare you for future challenges in your life. We at UVAS believe in "Provoking Potentials & Producing Professionals".

Prof. Dr. Talat Naseer Pasha
(Sitara-e-Imtiaz)
Vice Chancellor



Dean's Welcome Message

The Faculty of Life Sciences Business Management (FLSBM) has a vision to educate life sciences professionals in the domain of business management. Thus, it is my pleasure to offer a range of undergraduate and postgraduate degree programs at FLSBM. These programs have been designed carefully keeping in mind the needs of relevant industries and emerging trends in the domain of business management. Recently, this faculty has been repositioned as UVAS Business School and the quality of its management degree programs can be judged from the fact that this Business School is in the process of getting accreditation from National Business Education Accreditation Council (NBEAC) of Higher Education Commission (HEC) Pakistan. The degree programs include BBA (Hons.) and MBA (Executive). The postgraduate degree programs include MBA (3.5 years) and M. Phil (Business Management).

Apart from academic programs, UVAS Business School has been actively involved in solving problems of industry and stakeholders through research projects under Center for Applied Policy Research in Livestock (CAPRIL), which was being established with collaboration of USAID. Recently, UVAS business school has won a development project from Government of Punjab to establish an "Export Facilitation Center for Livestock and Poultry (EFCLP)" and submitted many research projects to various funding agencies which is a clear indicator of research orientation. This faculty also has state of the art IT center which provides networking and other related services to its all six campuses.

To give real world practical experience to our graduates, regular guest speaker lectures of successful business entrepreneurs and industrialists are arranged which help our students to blend their theoretical knowledge with practical scenarios. Moreover, arranging study tour to business organizations is a regular feature of this business school, which add value to our graduates. We encourage and facilitate our students to conduct their MRP (Management Research Projects) and internships in industry to maximize their exposure to business world.

Business School has highly qualified faculty comprising of 6 PhD faculty members out of which 3 are foreign qualified. The rest of all faculty members are PhD scholars as they are pursuing their studies in well-reputed universities of Pakistan and abroad. We are committed to uplift quality of education through classroom learning, field experiences, internship, case studies approach and research projects. I welcome you all in this alma mater and wish best of luck for your studies.

Prof. Dr. Muhammad Azam
Dean FLSBM/ UVAS Business School



Chairman's Welcome Message

With focus on continued professional development and high-quality education, our department aims to enhance your career prospects. We offer a range of degree programs to cater the educational needs of different segments of the country.

MBA with specialization tracks in Life Sciences is one of the unique programs of this country. It offers a unique combination of traditional tracks and industry driven specialization routes. Offering MBA Executive in evening provides excellent opportunity to working class to boost their skills and careers.

The BBA program is one of its kind, which fosters active learning approaches, instills innovation, and explores the bounds of latest business challenges.

With utmost pleasure, we also offer MPhil (Business Management) to accommodate the research oriented needs of students. The program aims to enhance the research potential of graduates and allow them to be a change catalyst in the industry as well as in the world of academia. To enhance research potential in the domain of livestock, we have joined hands with various funding agencies like USAID-PEEP to establish a Centre for Applied Policy Research in Livestock (CAPRIL) and Export Facilitation Centre for Livestock and Poultry (EFCLP) at this business school. It is helpful in creation of research opportunities for post graduate students.

We emphasize inviting business professionals from real world to impart their practical knowledge and share personal experiences with students to create a link between theory and practice. The students are also encouraged to participate in workshops, seminars, and training sessions to get hands-on experience. UVAS Business School is growing steadily through extensions in its infrastructure and learning facilities. It is also in the process of getting accreditation by National Business Education Accreditation Council (NBEAC) of HEC.

The quality of business education can be judged from the fact that it has the legacy of competing and winning various educational competitions at national level like business plan competitions with other business schools of Pakistan. Full employability of its graduates in field is another indicator. Based on these facts, the student body and programs are growing steadily.

In addition to academic progress, DEBM also focuses on personal grooming and development of its students. I am immensely proud to be leading this growing professional place and envision making it one of the best business schools in Pakistan.

On behalf of my team, I invite you to become part of UVAS Business School.

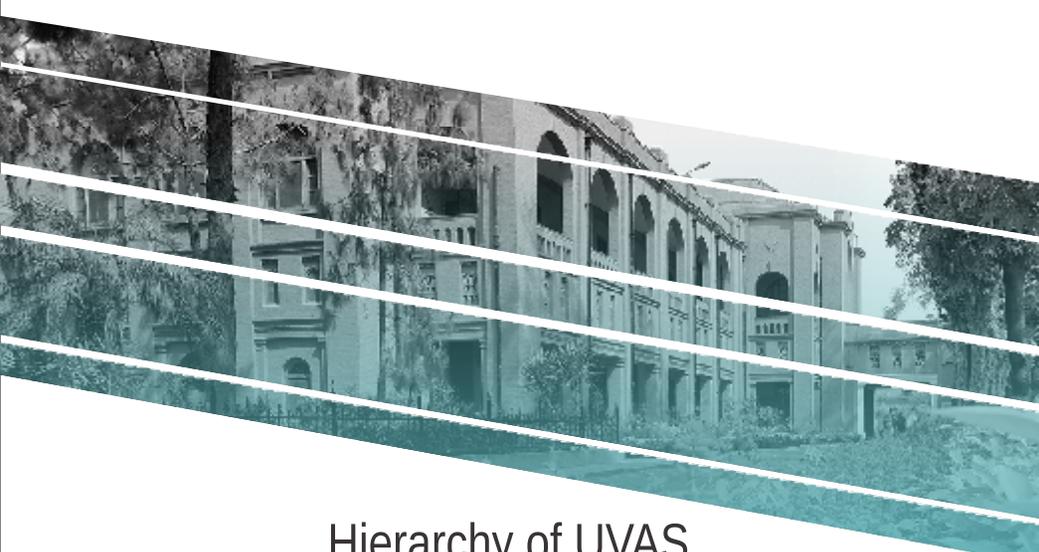
Dr Rana Muhammad Ayyub
Associate Professor
Chairman, DEBM



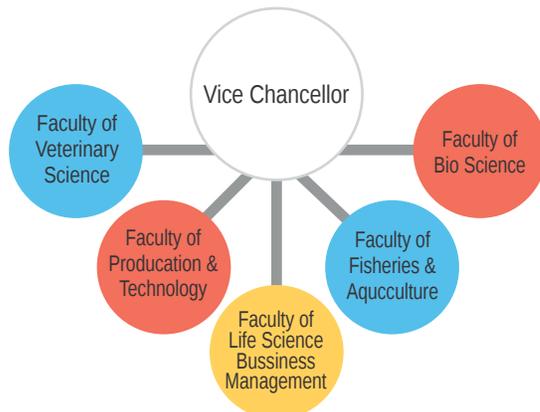
Historical Perspective

The University of Veterinary and Animal Sciences, Lahore, is one of the oldest Veterinary Institutions in Asia. Since its inception in 1882, this institution has been offering a wide range of programs that have effectively catered the educational and training needs in the field of Veterinary and Animal Sciences. By now it has emerged as one of the famous centers of teaching in Veterinary Education in Asia.

This Institution started as Veterinary School in 1882 and was raised to the status of Punjab Veterinary College by the end of nineteenth century. It's present building was completed in 1921. In 1942, the College was affiliated with the Punjab University, Lahore. In 1971, this College was integrated with the University of Agriculture, Faisalabad. The Up-gradation of College of Veterinary Sciences, Lahore to the status of a University in June 2002, was an obvious testimony of commitment of the Government regarding institutional arrangement for further research, higher education, human resource development and poverty alleviation in this field.



Hierarchy of UVAS



FLSBM/ UVAS Business School

Introduction

Faculty of Life Sciences Business Management is one of the emerging Faculties of University of Veterinary and Animal Sciences Lahore. This Faculty has a vision to promote Business Management education in Life Sciences fields. This Faculty has been offering various undergraduate and postgraduate degree programs. The MBA degree with speciality in Life Sciences offered by this faculty has been one of the landmark program first of its kind in Pakistan. In addition to this, for capacity building of Livestock sector this faculty has been actively involved in organizing Leadership Development Program (LDP) and management training programs for human resource development. Arranging conferences and seminars is a routine activity of this faculty. Today's business environment demands managerial skills and business orientation of professionals working in Life Sciences fields. Keeping in view this aspect, Faculty of Life-Sciences Business Management has been entrusted to produce these required professionals. This faculty has two departments i.e. Department of Economics & Business Management (DEBM) & Department of Statistics & Computer Science (DSCS).



Alone we can do little, Together a lot!
Teachers are the backbone of any learning process.
We have brilliant, and dedicated faculty.
Brace yourself for faculty introduction.

Faculty Profile



Dr. Rana Muhammad Ayyub
Associate Professor/ Chairman
PhD(UK)
MBA (PU), PGD
DVM, M.Sc. (Hons.)

Dr. Rana did his PhD in Marketing from Hull University Business School (HUBS), University of Hull, England, UK. His PhD is on consumer alienation towards Halal. His main research interests include ethnic marketing, food marketing and Islamic marketing. Being an academic, he has tutored the marketing modules to different levels and worked as Research Assistant at HUBS, UK till November 2013.

Dr. Rana holds MBA degree and PGD (Post Graduate Diploma) from IBA, University of the Punjab. His previous qualification includes DVM (Doctor of Veterinary Medicine) and MSc. (Hons.) from UVAS, Lahore. He joined this university in 2004 and was awarded as Best faculty member for the year 2008 at UVAS, Lahore. He secured FFC (Fauji Fertilizer Company) merit based scholarship for his MBA studies. He has around 20 research papers in ABS ranked and HEC recognized journals on his credit. Notably, he has published in British Food Journal (BFJ), Studies in Higher Education, International Journal of social entrepreneurship and innovation, JAPS, PVJ etc. Some of his research work has been published as a couple of books from a publishing house of Germany. He has attended and presented his research work in UK, Malaysia, Turkey, UAE, Germany and Pakistan in more than 10 international conferences.

At UVAS, some of notable roles of Dr. Rana can be summarized as the first program coordinator of MBA (Life Sciences), as Chief Editor University magazine "Vision" and as joint secretary/General secretary ASA (Academic staff Association), Chairman Sports Board and a freelancer for English newspapers.

Dr. Rana has worked hard to reposition the department as UVAS Business School and started its accreditation process from NBEAC (National Business Education Accreditation Council) of HEC. He played a significant role in inculcating the research culture by bringing funding from industry and other donor agencies. Thus, he has been serving as founding Director of CAPRIL (Center for Applied Policy Research in Livestock and Poultry) a USAID-PEEP Funded project since 2015. Last year, he got another development project from Punjab Govt. to establish a center named as Export Facilitation Center for Livestock and Poultry (EFCLP) at UVAS Business School and has been serving as its founding Project Director. He also provides his professional consultancy services to the private meat industry of Pakistan and is on the panel of consultants in an Australian/American certifying body (SMIS-AGS) working in Pakistan. He is also offering his services as a reviewer to some local and international Marketing/Business journals.

Faculty Profile



Dr. Tahir Mahmood
Associate Professor
PhD (PIDE)

Dr. Tahir Mahmood did his M.Sc. and MPhil Economics from Quaid-e-Azam University, Islamabad. He completed his PhD in Economics from Pakistan Institute of Development Economics (PIDE), Islamabad. His dissertation entitled "Debt sustainability and dynamics in Pakistan: theory and evidence" wherein he addressed the Debt sustainability issue by developing a theoretical framework and to derive debt sustainability condition for the economy of Pakistan. He has teaching experience of 29 years in his credit in various academic institutions. Dr. Tahir supervised 30 theses at Master and M.Phil Level. His twenty two research papers have been published in eminent journals. He is working as reviewer / Evaluator of journals such as Pakistan Economic & Social Review, journal of business and economics & Research Bulletin. He is also a member of board of studies (BOS) at Department of Economics, University of the Punjab, University of Gujrat, and Minhaj University, Lahore. He is computer literate with vast knowledge of working in Econometric Packages like E-views and Microfit. His Areas of special interest are Microeconomic theory, Quantitative Economics and Econometrics. He has been performing the duties of In- charge Admission Committee and Controller of Examination at UVAS Business School.



Dr. Muhammad Ali Hamza
Assistant Professor
PhD (NCBA&E)

M.A Hamza is equipped with total experience of 10 years in the domain of management, training and electronic media. He has been offering his services to public and private sector institution as well as profit and nonprofit organizations. As a certified public speaker he provides talk on certain topics such as Human Resource the Living Asset, Operative Communication, Leadership for Today and Tomorrow, Theatrics in Teaching etc. A proven can-do attitude and the ability to deal effectively with a number of tasks simultaneously describe him.

Faculty Profile



Dr. Muhammad Asif Awan
Assistant Professor
PhD (China)

Dr. Muhammad Asif recently completed his PhD from Dongbei University of Finance and Economics, China in 2018. During his PhD, he won outstanding international student award of Chinese scholarship council for the year 2017. He has published some articles in well reputed journals with good impact factor. He teaches marketing and consumer behavior related subjects here in UVAS business school. His research interests include consumer behavior, shared consumption, sustainable production and consumption and organic food marketing.



Ms. Samia Ayyub
Lecturer (on study leave)
PhD Scholar (China)

Samia Ayyub, distinguished, audacious and zealous one may call her teacher- self. She is remarkably doing her best in the department of economics and business management. She received gold medal and Roll of Honor in F.Sc. from Queen Mary College, Lahore. From the same institution, she earned her B.Sc. degree with eminent result. She did MBA banking and finance from Hailey college of Banking and Finance, University of the Punjab with distinction in specialization, in international trade. She has availed merit scholarships many times. Dedicated spirit and a truly win-win attitude describe her. She is doing her PhD from China.

Faculty Profile



Mr. Attique-ur-Rehman
Lecturer (on study leave)
PhD Scholar (LUMS)

Attique-ur-Rehman is a young, dynamic professional rendering his expertise in teaching, research and consultation services. He is an MPhil in the area of Total Quality Management. He has also secured a gold medal and Dean's Roll-of-Honor award in MBA for his outstanding academic performance. In his training and certifications belt, he possesses ISO 9001 Lead Auditor Quality Management System (QMS) and Six Sigma Black Belt (SSBB). Currently he is pursuing his PhD in Operations Management on a fully funded scholarship from LUMS. He joined UVAS Business School in 2009 and has played a pivotal role in academic upbringing of the department by contributing his expertise in initiation of BBA (Hons), MBA (3.5 years) and Master of Banking and Finance (MBF) programs. His area of expertise includes Quality Management, Operations Management, Six Sigma, Supply Chain Management and Project Management.



Mr. Abaidullah
Lecturer
PhD Scholar

Abaidullah is a PhD scholar in Lahore Business School. He has completed his MBA from COMSATS Institute of Information Technology and MS Management Sciences from University of Central Punjab Lahore. He is a passionate teaching professional and has been serving in this profession since 2005, so far he has served in reputable institutes at different levels. He has participated several international conferences. He got professional training from CAMBRIDGE International and British council.



Ms Reema Aftab
Lecturer
MS (QUI)

Ms. Syeda Reema Aftab is serving UVAS Business School as Lecturer (Finance) since 2017. She completed BBA(Hons) with specialization in Finance, from NUML Islamabad and MPhil (Management Sciences) from Quaid-i-Azam University Islamabad, with flying colors. She earlier served as Visiting Lecturer in Quaid-i-Azam University Islamabad.

Faculty Profile



Mr. M Zahid Iqbal
Lecturer
PhD Scholar

Muhammad Zahid Iqbal is serving as a lecturer in Finance in Department of Economics and Business Management. He completed his MPhil with distinction in Finance from University of Central Punjab Lahore. He gained over 6 years of international corporate sector experience by serving in various multinational companies in United Kingdom. He also served in PEPSI in Gujranwala region, on managerial position for almost four years. In order to fulfill his urge to learn. Mr. Zahid is currently perusing CFA and has passed level 1 exam. He is involved in coordinating the various training programs held under the umbrella of UVAS. He is also serving as evening program coordinator at UVAS Business School.



Syed M. Ibraheem Ali Shah
Lecturer
MBA

Ibraheem is a passionate educator, committed to exploring innovative ways to enhance students' engagement and learning. He earned distinction, Cum Laude, in MBA and has been the recipient of the Dean's Roll-of-Honor award for his outstanding academic performance. He takes a keen interest in helping students to develop and grow by enabling them to make breakthroughs in their personal & professional development. He brings years of experience in business development, management and consultation, in a wide variety of sectors.



Ms Saira Naeem
Teaching Assistant
MPhil Business
Management

Miss Saira Naeem holds MPhil Business Management (Marketing) degree from Department of Economics and Business Management, University of Veterinary and Animal Sciences Lahore. Prior to which she completed her BBA Hons (Finance) from University of Education, Lahore. She worked as a Research Associate in Department of Economics and Business Management. She has been involved in teaching and different research activities as well. She has also participated in international and national conferences in Pakistan. Her area of interest includes food marketing, Islamic marketing and consumer behaviour.

Public education **is**
our greatest pathway
to opportunity in Pakistan.
So we need to invest in
and
strengthen our public
universities today,
and for
generations to come

Department of Statistics and Computer Science (DSCS) is another important wing of UVAS Business School. On the upcoming pages you can read the faculty profiles of DSCS.

Faculty Profile DSCS



Dr. Liaquat Ahmad
Associate Professor/ Chairman DSCS
PhD

Dr. Liaquat Ahmad is currently working as the Chairman and Associate Professor in the Department of Statistics and Computer Science. He has completed his PhD (Statistics) degree recently. He holds M. Phil. (Statistics) degree from GC University, Lahore. He did his Masters in Economics and Education from University of the Punjab and PGD (Post Graduate Diploma) in Demography from Social Sciences Research Centre, University of the Punjab, Lahore. He has 25 year experience of research and teaching Statistics to PhD and M.Phil researchers. He has published more than 35 research articles in the highly reputed international journals. His areas of interest include Statistical quality control, Biostatistical data analysis, Bayesian Statistics, Econometrics and Educational Measurements. He is also working as the Principal Officer of the Estate Management Department-UVAS since June 2017. Recently, Dr. Ahmad attended the 13th IMT-GT International Conference at Universiti Utara Malaysia, Sintok, Kedah, Malaysia.



Prof Dr Muhammad Azam
Professor / Dean
PhD (Austria)
M.Phil(QAU)

Dr. Muhammad Azam holds his Master's degree in Statistics from Islamia University Bahawalpur in 1996 with distinction (Gold Medalist). He completed his M.Phil from QAU, Islamabad in 2006 and PhD from University of Innsbruck Austria in 2010. He has been involved teaching for various institutes for the last 21 years. He started his career as lecturer in Statistics from Punjab Education Department and served there for 13 years. In 2010, he joined the Forman Christian College University Lahore as Assistant Professor and served there for five years. In 2015, he joined the Department of Statistics and Computer Science, UVAS, Lahore as Associate Professor. Later in January 2018 he was promoted as Professor of Statistics and also given a responsibility as Dean of Faculty of Life Sciences Business Management, UVAS Lahore. He has published more than 70 research articles mostly published in impact factor international journals. His research interests include survey sampling, statistical quality control, decision trees and ensemble classifiers. He has produced 21 MPhil students and many research students are currently working under his supervision.

Faculty Profile DSCS



Mr. Farhan Masud
Assistant Professor
(On Study Leave)
PhD Scholar

Mr. Farhan Masud holds master degree in Computer Sciences from the Quaid-e-Azam University Islamabad. Areas of his interest include programming languages, theory of Automation, object oriented languages and Programming methodologies. He has over 11 years of teaching experience.



Mr. Tariq Mahmood Bajwa
Assistant Professor
MPhil

Mr. Tariq Mahmood Bajwa did his BSc from Islamia University Bahawalpur. He did his M.Sc. (Statistics) and MPhil from University of Agriculture, Faisalabad. He also holds B. Ed. degree from University of the Punjab Lahore. In addition to his teaching responsibilities, he has been working on different administrative posts like Assistant Controller of Examinations, Assistant Hostel Superintendent and Incharge Animal Husbandry sectional Library.



Faculty Profile DSCS



Mr. Muhammad Bilal
Assistant Professor
PhD Scholar

Mr. Muhammad Bilal holds MSc and MPhil degrees in Statistics from GC University, Lahore. He is pursuing PhD in Statistics from Comsats Institute of Information Technology. He has vast teaching experience in different Colleges/Universities of Lahore. His areas of interest include Applied Statistics, Multivariate Analysis, Distribution Theory and Experimental Design. His 20 research papers have been published in reputed journals. He has also presented three research papers in international conferences in Malaysia, Dubai, Kuwait, Turkey, USA and UK. He has expertise of conducting statistical analysis in researches of different fields. He has more than seven years of teaching experience. He has successfully completed training on Statistical Analytical System (SAS) from Jackson State University, USA and also developed a Bio Statistical Lab in UVAS under PAK-US project.



Mr. Muhammad Khawar Bashir
Lecturer
PhD Scholar

Mr. Muhammad Khawar Bashir holds MPhil degree in Computer Science from National University of Computer and Emerging Sciences, Lahore and pursuing for PhD (Computer Science) from University of Engineering & Technology. His areas of interest include Image Processing, Computer Vision, Machine Learning, Programming Languages and Web Development. He has more than eight years of teaching experience in different Colleges and Universities



Mr. Muhammad Hamid Akbar
Lecturer
PhD Scholar

Mr. Muhammad Hamid, is Lecturer in the Department of Statistics and Computer Science. He holds a degree in MSc (IT) and MPhil. in Computer Science from the University of Lahore. He has worked in IT Centre, UVAS for six years. He has a vast experience in software project management.

Faculty Profile DSCS



Mr. Amir Ali Nagra
Lecturer
PhD Scholar

Mr. Amir Ali Nagra, holds degree of B.Sc. Computer Science, M.Sc. Information Technology, MPhil in Computer Science with an addition of Internationally recognized System, Networks and VOIP Certifications MCP, MCSA, MCSE, CCNA, CCNP (Routing and Switching) and CCVP (VOIP). He has over 6 Years experience of teaching computer science. His areas of interest include Computer Graphics, Database Management System, Artificial Intelligence, Computer Networks,



Mr. Talha Omer
Lecturer
M.Phil. (QAU)

Mr. Talha Omer is currently working as lecturer in the Department of Statistics and Computer Science, UVAS, Lahore since November, 2016. He earned MSc. (Statistics) from University of Arid Agriculture Rawalpindi in 2013 and M.Phil. Statistics from Quaid-I-Azam (QAU), University Islamabad in 2016. Prior joining the current job he has worked as Research Assistant, and Data Analyst at different organizations.



Mr. Muhammad Qasim
Lecturer
MPhil. (BZU)

Mr. Muhammad Qasim earned Master degree in Statistics with distinction (Goldmedallist) in 2015 and M.Phil. in Statistics with award (Bronze medallist) in 2017 from Bahauddin Zakariya University (BZU). In January 2018, he joined the UVAS as lecturer. His research areas include Spatial Data Analysis, Survey Sampling and Probability Distribution.

Visiting Faculty

Prof. Dr. Qais Aslam. PhD.

Professor of Economics, University of Central Punjab

Mr. Asim Naseem

Master's in English literature

Dr. Tariq Mehmood

DVM, MSc (Animal Nutrition) MS (TQM)

Director Technical, Organon Livestock Feeding

Dr. Abdul Razzaq

Manager Health, VC & M, Bigbird Poultry Breeders PVT.LTD.

M-Phil in Pathology

Mr. Mazhar Abbas

M.Phil in Management-UMT

Mr. Azhar Saif

B.Sc Mechanical Eng. UET

Mr. Jawad Amjad Ghauri

Director, AAA Project, XL Associates Pvt. Ltd.

M.Sc Transportation

Dr. Zafar Ikram

MS, General Hospital

MBA Marketing

Mr. Adil Aftab Kashmiri

Advocate High Court, Lahore

LLB

Dr. Asif Latif

Marketing Manager, Big Bird Pvt. Ltd.

DVM

Muhammad Asad Butt

Advocate High Court, Lahore

LLB

Ms. Sadaf Ashraf

M.Phil, UK

Assistant Professor, UCP

Chaudhary Naseer Ahmed

Assistant Professor, UCP

Dr Asad Kazmi

CEO

Dr Awais

Marketing Manager Big Bird Pvt. (Ltd).



Good bye Dr Maqsood Ahmad; your retirement is a lose to us

Dr Maqsood Ahmed rendered his life time services to the livestock sector in general and to UVAS Business School in specific. He was there at the time of inception of UVAS Business School. His services and efforts will go a log way. We wish him the best of the best retired life.



Welcome Dr Asif Awan; your arrival brings a new hope

Dr Asif Awan has recently resumed his services after the completion of his PhD degre from China. He earned the PhD scholarship under cultural exchange program and won the best student award from Chinese Govt. We welcome him back whole heartedly and look forward to his progressive contribution to the department, university and nation at large.



The Most Complete
gift of Allah
is a life
based on
Knowledge



BBA (Hons.) 4 Years Program

Morning and Afternoon Programs

Program introduction

The Bachelors in Business Administration (BBA) program works on the concepts of function, rationalization and improvisation of the business management in deep details. It includes many modern branches of business as including a few of the niche domains of livestock business management, agribusiness management and health administration.

The students are trained on the groundlings of the business and then to use those respective rules in their practical life. It helps the students to put a step forward to the isle of success through motivated and well learned teaching faculty. The program will inculcate the written and oral proficiency in communication and the establishment of novel ideas in the use of the technology of the present age. The focus of the program is on the latest business theories and application in practice.

Program Design

The BBA (Hons.) program is comprised of eight semesters. Each semester will be of 18 weeks including one week of final exams. The total number of credit hours will be 129, having 43 courses each of 3 credit hours. There will be four courses for each specialization track.

Eligibility Criteria:

Only those candidates shall be eligible for admission who have passed:

The higher secondary school examination
Intermediate degree examination in science or arts from any recognized University or Board, Any other examination having the scope and standard of Pakistan equivalent to the Intermediate examination of a University or Board.
Minimum 2nd division in the academic career



BBA (Hons.) 4 Years Program

Morning and Afternoon Programs

Road Map for BBA (Hons.):

Semesters	Subject/Credit Hours	Total Credit Hours/ Semester
Semester I	5x3	15
Semester II	6x3	18
Semester III	6x3	18
Semester IV	6x3	18
Semester V	5x3	15
Semester VI	5x3	15
Semester VII	6x3	18
Semester VIII	4x3	12
Total Credit Hours		129

Scheme of Studies for BBA (Hons.):

Semester	Code	Course	Credit hours
Semester I	ENG-11101	Freshman English I	3
	SOC-11101	Islamic Studies	3
	ITM-11101	Computer Applications in Business	3
	STA-11101	Business Mathematics	3
	MGT-11101	Introduction to Business	3
Semester II	ACC-11201	Fundamentals of Accounting	3
	STA-11202	Business Statistics	3
	ENG-11202	Freshman English II	3
	ECO-11201	Micro Economics	3
	MGT-11202	Principles of Management	3
	SOC-11202	Pakistan Studies	3
Semester III	ACC-11302	Financial Accounting	3
	ECO-11302	Macro Economics	3
	ENG-11303	Business Communication Skills	3
	MKT-11301	Principles of Marketing	3
	SOC-11303	Sociology	3
	FIN-11301	Business Finance	3
Semester IV	FIN-11402	Corporate Finance	3
	SOC-11404	Psychology	3
	MKT-11402	Consumer Behavior	3
	ECO-11403	Pakistan Economy	3
	MGT-11503	OB	3
	ACC-11403	Managerial Accounting	3
Semester V	FIN-11503	Financial Markets	3
	LAW-11501	Business Law and Taxation	3
	ITM-11502	Management Information System	3
	MKT-11503	Sales and Advertising Management	3
	MGT-11504	Human Resource Management	3

BBA (Hons.) 4 Years Program

Morning and Afternoon Programs

Semester VI	MGT-11605	Production Operations Management	3	
	ITM-11603	E-Commerce	3	
	MGT-11606	Business Research Methods	3	
	STA-11603	Quantitative Techniques	3	
		Elective I	3	15
Semester VII	MGT-11707	Entrepreneurship	3	
	MGT-11708	International Business	3	
	MKT-11704	Supply Chain Management	3	
	MGT-11709	Business Ethics	3	
	MGT-11710	Strategic Management	3	
		Elective II	3	18
Semester VIII	MGT-11811	TQM	3	
	MGT-11812	CSR and Governance	3	
		Elective III	3	
		Elective IV	3	
			12	12
		Total		129

Fee Structure for BBA (Hons):

Semester	Fee
Semester I	42,830
Semester II	32,410
Semester III	32,410
Semester IV	32,410
Semester V	37,690
Semester VI	37,690
Semester VII	37,690
Semester VIII	32,410
Total	2,85,540



MBA (Morning): 3.5 Years Program



Program introduction:

Three and a half year MBA is an intensive program aimed at developing high-caliber individuals into self-assured, well-informed, analytical and conscientious leaders in a rapidly growing intricate business environment. UBS has matured its status as one of the few institutes in Pakistan which are offering MBA in Life Sciences as well. The competent faculty, drawn from renowned institutes is voluntarily invigorating salient business dimensions such as marketing, finance, and human resource. However, the program does not simply provide with essential management knowledge but provides a central focus on personality development and managerial skills, which is all too often ignored. The students at the department are continuously engaged in different consultancy projects, bringing benefits to the organizations with which they interact and directly enhancing their own management and leadership skills.

Program Design:

The MBA program is comprised of seven semesters. Each semester will be of 18 weeks. The total number of credit hours will be 90, having 28 courses each of 3 credit hours and Management Research Project of 6 credit hours. There will be three courses for each specialization track. Management Research Project as well as internship will have to be completed in the relevant area of specialization.

Eligibility Criteria:

- 14 years of education in any discipline from HEC recognized Institution.
- Minimum 2nd division in the academic career.

MBA (Morning): 3.5 Years Program

Road Map for MBA :

Semester	Subject / Credit Hours	Total Credit Hours
Semester I	5x3	15
Semester II	5x3	15
Semester III	4x3	12
Semester IV	4x3	12
Semester V	4x3	12
Semester VI	4x3	12
Semester VII	(2x3)+6	12
	Total Credit Hours	90

Scheme of Studies for MBA:

Semester	Code	Course	Credit hours
Semester I	LEBM-01101	Financial Accounting	3
	LEBM-01102	Business English	3
	LEBM-01103	Principles of Management	3
	LEBM-01104	Computer Application in Business	3
	LEBM-01105	Business Math and Stats	3
Semester II	LEBM-01201	Financial Management	3
	LEBM-01202	Managerial Accounting	3
	LEBM-01203	Marketing Management	3
	LEBM-01204	Economics (Micro and Macro)	3
	LEBM-01205	Business Communication Skills	3
Semester III	LEBM-01301	Corporate Finance	3
	LEBM-01302	Managerial Economics	3
	LEBM-01303	Organizational Behavior	3
	LEBM-01304	Consumer Perspective	3
Semester IV	LEBM-01401	Human Resource Management	3
	LEBM-01402	Management Information System	3
	LEBM-01403	Business Ethics	3
	LEBM-01404	Production Operation Management	3
Semester V	LEBM-01501	Entrepreneurship	3
	LEBM-01502	Project Planning and Management	3
		Elective I	3
Semester VI		Elective II	3
	LEBM-01601	Business Research Methods	3
	LEBM-01602	Operating Model	3
	LEBM-01603	Strategic Management	3
Semester VII		Elective III	3
	LEBM-01701	Management Research Project	6
	LEBM-01702	Total Quality Management	3
	LEBM-01703	Corporate Law and Taxation	3
	Total	90	

MBA (Morning): 3.5 Years Program

Fee Structure MBA Program

Semester	Fee
Semester I	48,190
Semester II	37,030
Semester III	30,430
Semester IV	30,430
Semester V	30,430
Semester VI	30,430
Semester VII	30,430
Total	2,37,370

Note:

To obtain the degree, the candidate has to produce evidence of internship of 8/10 weeks in respective area of his/her specialization.



Program introduction

The Master of Business Administration (MBA) Executive Program at UVAS is an intense and demanding experience, which requires two years of study. The program is designed to develop individuals with outstanding managerial skills, expertise in decision making, management of budget and resources, management of business challenges, entrepreneurship, strategic planning, marketing and human resource management in the environment of Life sciences and related fields.

Program Design:

The MBA Executive program is comprised of six trimesters. Each trimester will be of 16 weeks. The total number of credit hours will be 72, having 19 courses and 3 electives, each of three credit hours, Management Research project of 6 credit hours. There will be three courses for each specialization track. The classes will be held four days in a week.

Eligibility Criteria:

- 14 years of education in any discipline from HEC recognized institution.
- Minimum 4 years of managerial level experience is required from candidates applying for MBA Executive program.
- At least/ Minimum 2nd division in the academic degree.



Road Map for MBA (Executive)

Trimesters	Subject/Credit Hours	Total Credit Hours/ Tri-Semester
Trimester I	4x3	12
Trimester II	4x3	12
Trimester III	4x3	12
Trimester IV	4x3	12
Trimester V	4x3	12
Trimester VI	4x3	12
	Total Credit Hours	72

Scheme of Studies for MBA Executive:

Semester	Code	Course	Credit hours
Trimester I	ENG-12103	Business Communication Skills	3
	STA-12102	Business Statistics	3
	ITM-12101	Computer Applications in Business	3
	ACC-12102	Financial Accounting	3
Trimester II	MGT-12202	Principles of Management	3
	MKT-12201	Marketing Management	3
	ACC-12203	Managerial Accounting	3
	ECO-12202	Economics Analysis	3
Trimester III	FIN-12301	Financial Management	3
	MGT-12304	Human Resource Management	3
	LAW-12301	Corporate Law and Taxation	3
	MGT-12303	Organizational Behavior	3
Trimester IV	FIN-12402	Corporate Finance	3
	MGT-12405	Production Operations Management	3
	MGT-12413	Project Planning and Management	3
		Elective I	3
Trimester V	MGT-12507	Entrepreneurship	3
	MGT-12506	Business Research Methods	3
	MGT-12511	Total Quality Management	3
		Elective II	3
Trimester VI	MGT-12610	Strategic Management	3
	MGT-12612	CSR and Governance	3
	MGT-12614	Leadership Skills	3
		Elective III	3
		Total	72 Cr Hrs

Fee Structure of MBA Executive:

Trimesters	Fee
Trimester I	51,780
Trimester II	40,620
Trimester III	40,620
Trimester IV	40,620
Trimester V	40,620
Trimester VI	40,620
Total	2,54,880

Specialization Tracks

For BBA/MBA/MBA EXECUTIVE PROGRAMS:*

Health Administration Track

Health Policy and Planning
Hospital Management
Primary Health Care issues and Management
Health Information System
Health Care Marketing



Livestock Business Track

Overview of Livestock Businesses
Dairy Business Management
Pharmaceutical Business Management
Livestock Products Export Marketing
Livestock Feed Business Management
Poultry and Hatchery Business



Marketing Track

Marketing Research
Export Marketing
International Marketing
Brand Management
Services Marketing
Retail Marketing
Advertising Management



Specialization Tracks

For BBA/MBA/MBA EXECUTIVE PROGRAMS:*

Human Resource Track

Competency based Recruitment & Selection
Compensation and performance management
Human Resource Training and Development
HR Health and Safety



Agribusiness Track

WTO Impact on Agribusiness
Agriculture Policies and Trade
Agricultural Marketing
Agri- Farm Management
Agriculture Environment & Rural Development
Agriculture Finance

Finance Track

International Trade and Finance
Business Taxation Management
International Financial Management
Investment and Portfolio Management
Financial Analysis
Commercial Banking



Note: The offer of courses from specialization tracks depends upon current market needs and is solely a discretion of Management. The choice of specialization depends upon a minimum enrolment of seven students in that track. The students of morning program degree may be asked to join only specialization courses with evening degree programs (if needed).

Education
Is The Passport
To The Future
For Tomorrow
Belongs To Those
Who Prepare For It
Today



Program Introduction

The objective of the MPhil Business Management program is to produce internationally recognized researchers /academicians with an integrated perspective on management to address complex issues in the national and international context. MPhil program in Business Management is designed to make a difference in the fields of business education and applied research. The program has a very strong research focus which is grounded in specified course work. Based on two-year duration for MPhil, the students are motivated to learn and apply the research tools and to produce high quality research output for industry. The objective is to enable students to develop research skills to identify the various business issues of industry and to suggest possible and viable solutions through their research work. Finally the MPhil program endeavors to produce high quality professionals who could serve effectively in academia and industry.

Admission Criteria

A master degree in Business Administration(MBA)

In case, the applicants have achieved 16 years education in any other subject area other than business (MBA, BBA Hons) and otherwise qualify for admission in the program, but may require taking deficiency courses.

Cumulative Grade Point Average (CGPA) of 3.00 out of 4.00 in BBA/ MBA/ other relevant degrees or equivalent or Division (where applicable)



Curriculum Structure

The duration of the course for the Degree of Master of Philosophy (MPhil) in full residence shall not be less than four semesters and more than six semesters for whole time students and not less than six semesters for the University employees admitted as part time students. Out of total two years duration, one and half year, i.e., within the first three semesters of the program students are expected to complete the course work of 27 credit hours (9 courses of 3 credit hours each). Starting in the fourth semester, Students shall carry out the research and produce MPhil Thesis of 6credit hours. The overall conduction of MPhil program will be dealt by directorate of advanced studies of UVAS. However, preliminary information is given below.

**Research
is a
Journey
to Find
Truth**

MPhil (Morning): 2 Years Program

MPhil Thesis

Thesis write-up will start after the approval of the research proposal by the MPhil research committee. Final thesis would be sent for evaluation from two experts. On the basis of the Evaluation Report by expert the student will be required to take a Viva examination. The examiners will include external and internal examiner.

Road Map for Mphil (Business Management):

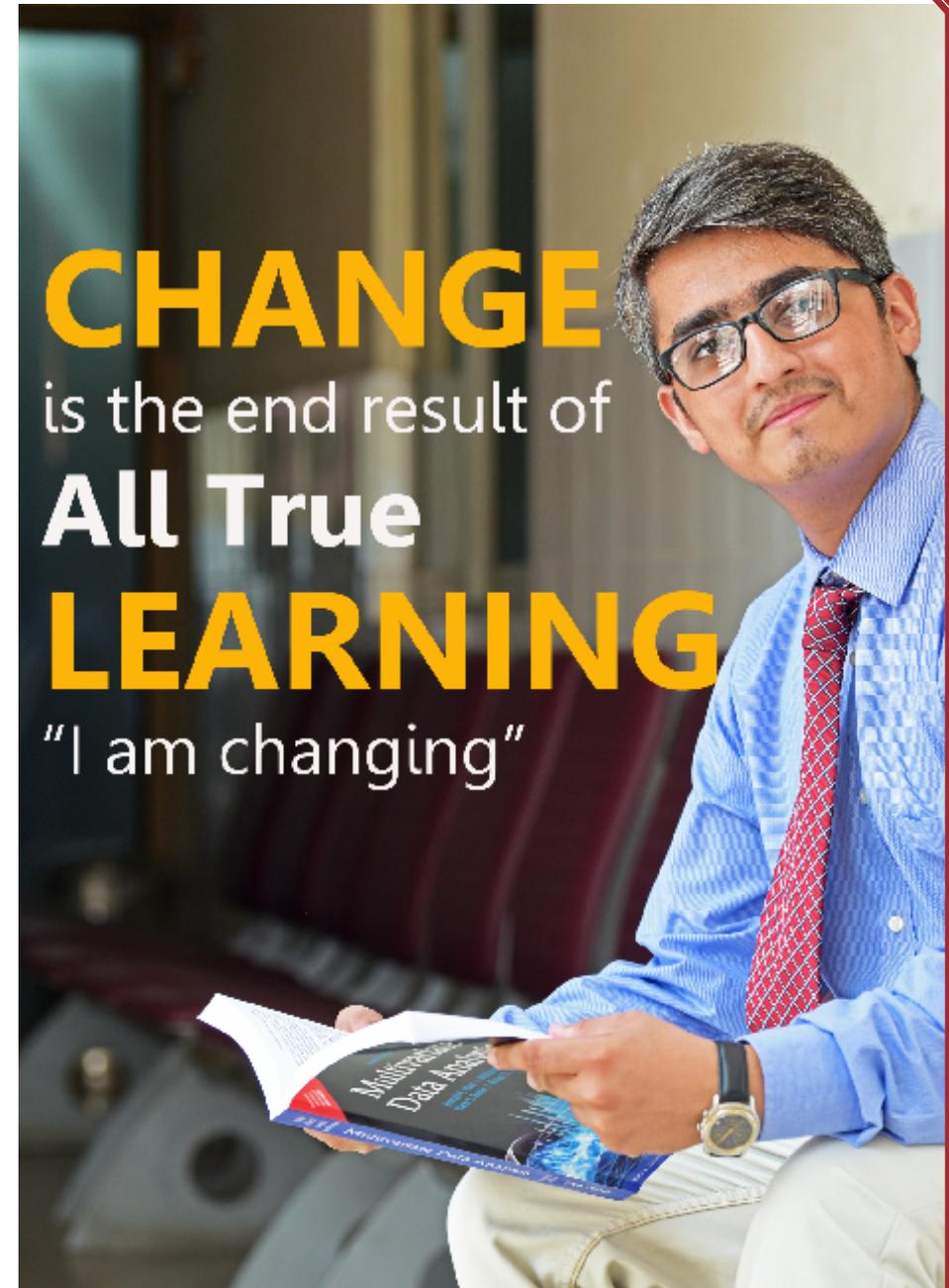
Road Map for Mphil Morning		
Semester I	3x3	9
Semester II	3x3	9
Semester III	3x3	9
Semester IV	1x6	6
Total Credit Hours		33

Scheme of Studies:

Semester	Code	Course	Credit hours
Semester I	PGBM-01101	Advanced Research Methodology	3
	PGBM-01102	Advanced Qualitative Data Analysis	3
	PGBM-01103	Advanced Quantitative Data Analysis	3
Semester II	PGBM-01201	Non-Traditional Qualitative Methods	3
	PGBM-01202	Philosophies in Business Management	
	Specialization Courses (Options) [Only one Course out of three courses will be opted]		
	PGBM-01204	Advanced Research in HRM	3
	PGBM-01203	Advanced Research in Marketing	3
	PGBM-01205	Advanced Research in Finance	3
Semester III	PGBM-01301	Research Workshop	3
	PGBM-01302	Mixed Method Research	3
	PGBM-01303	Conference Paper	3
Semester IV	PGBM-01401	Thesis	6
Total			33

Fee Structure

Semester	Credit Hour	Fee
Semester I	09	52,000
Semester II	09	47,000
Semester III	09	47,000
Semester IV	06	46,700
Total		1,85,680



The Mark of
Higher Education
 Isn't The Knowledge
 You Accumulate
 in Your Head
 It's The **Skills**
 You Gain
 About How to
Learn



General Rules

1. Student, who cannot maintain the G.P.A/C.G.P.A. requirements in accordance with regulation ceases to be on the roll, may seek fresh admission along with other candidates, on merit, but only once.
2. A student will be required to repeat those courses of the previous semesters in which he/she had failed, at the first available opportunity provided that he/she does not exceed the limit of 15 credit hour course work for the semester enrolled in this rule will be applied on all degree program offered by DEBM.
3. There will be summer semester
4. The students are advised to be vigilant in repeating their failed courses at earliest possible opportunity. The department must not be blamed for any delay in degree.
5. The following weightage shall be given to the Examinations, home assignments, term papers etc.
 Sessional Work / Examination
 Mid-Semester Examination 30%
 Home assignments / Term papers/ Quizzes 10%
 Final Examination of the course covering the entire course 60%
6. The duration of the degree program of BBA (Hons) shall not be less than eight and more than twelve regular semesters, and for that of MBA Executive not be less than six and more than ten regular trimester; and for that of MBA 3.5 years not be less than seven and more than eleven regular semesters, likewise Mphil (BM).

Examination System

There shall be semester/trimester system comprising of two compulsory examinations in each semester for each course: mid- term and a final term examination. The pattern of examination and evaluation criteria is totally of resource person's discretion. However, class tests and quizzes could of multiple choices but mid and final term examinations should be based in descriptive questions.

The grade given by the teacher shall be final. The dates for the examinations shall be announced well in advance by the Department. In addition to these examinations, marks have been assigned to quizzes, class works, home assignments, class presentations, class discussions, term papers, course project etc. The grade shall be determined keeping in view the overall performance of a student. If a student fails to appear in any examination/ quiz or fails to submit a home assignment in time or is unable to give his / her presentation on due date, he/sheshall be given no mark in that examination / quiz / presentation, etc.

The weightage to examinations, home assignments and quizzes will be as per University Rules.(Equivalence between letter grading and numerical grading shall be as follows):

Grade	Value	Marks	Remarks
A	4	80-100%	Excellent
B	3	65-79%	Good
C	2	50-64%	Satisfactory
D	1	40-49%	Pass
F	0	Below 40%	Fail

(Fractions will be rounded to the nearest whole number).

Management Research Project (Only for MBA Program)

Management Research Project is being offered in the last semester of the program. At this stage students have learned all the business aspects and have taken specialization courses. This is the time to impart all their theoretical & Practical knowledge into a real time problem which they receive from the "Real world". They use all of their energies and expertise to find best solutions to the problems under the supervision of academia experts on one side and professionals on the other. The objective behind this project is to place our students in a situation where they learn the analytical tools, time utilization and planning. They develop communication skills-written and oral as well.



Companies in which our students have successfully completed their final year projects (MRP)

Nestle Pakistan

Big Bird Group

Packages Pvt Ltd

Interloop Pvt Ltd

Daewoo

Shafi Reso

Bareeze Pakistan

Solve Agri

Lahore Traffic Police

Cotton Craft Pvt Ltd

Creative Junction

Livestock Dairy Dept

NetSol IT Solutions

Menu Pvt Ltd

The Must

A candidate seeking admission in BBA (Hons.), MBA (morning) or MBA Executive program should apply to the Chairman, Department of Economics and Business Management through the admission forms attached along with this prospectus. It is important for the students to follow the guideline and provide compliance accordingly. Attested photocopies of the academic credentials, national identity card, and recent photographs should be provided along with duly filled application form.

Note:

- a) An applicant will not be admitted to any program in the following cases:
 - I. If the application form is incomplete.
 - II. If the required documents or the application fee is not deposited in time.
 - III. If any fake statement and/or document is provided. In case such a false statement comes to the notice of the Department at a later stage, the applicant will be dropped from the rolls of the University.
- b). The decision of the Departmental Admission Committee in the above matter will be considered final.

Scoring Break Up For Open Merit

M.Phil Program

Break up of 100 Markes for Academic Qualification

Course/Degree	Percentage Marks						
		45%	50%	55%	60%	70%	~ 80%
Matric/Equivalent	Marks	5	10	12.5	18.75	21.25	25
F.A/F.Sc/ I.com	Marks	5	10	12.5	18.75	21.25	25
B.A/ B.Sc/B.Com	Marks	5	10	12.5	18.75	21.25	25
M.A/M.Sc/MBA (Pass Course)	Marks	5	10	12.5	18.75	21.25	25
M.A/M.Sc/ MBA or M.Sc/MBA (semester)	CGPA						
			2.5	2.7	3	3.4	~ 3.80%
BS (Hons)/BBA 4 years Other professional Degree* like MBBS. DVM, BDS and D.Pharm	Marks		12.5	15	18.75	21.25	25
	CGPA						
		2.5	2.7	3	3.4	~ 3.80%	
		25	30	37.5	42.5	50	

Admission Procedure for All Programs

MBA/MBAE Programs

Break up of 100 Markes for Academic Qualification

Course/Degree	Percentage Marks						
		45%	50%	55%	60%	70%	~ 80%
Matric/Equivalent	Marks	6	12	15	22.5	25.5	30
F.A/F.Sc/ I.com	Marks	6	12	15	22.5	25.5	30
B.A/ B.Sc/B.Com	Marks	8	16	20	30	34	40
BS (Hons)/BBA 4 years	CGPA						
Other professional Degree like MBBS, DVM, BDS and D.Pharm		2.5	2.7	3	3.4	~ 3.80%	
		20	24	30	34	40	

BBA(Hons) Program

Break up of 100 Markes for Academic Qualification

Course/Degree	Percentage Marks						
		45%	50%	55%	60%	70%	~ 80%
Matric/Equivalent*	Marks	10	20	25	37.5	42.5	50
F.A/F.Sc/ I.com	Marks	10	20	25	37.5	42.5	50

NOTE: The Applicant of A and O level will be given the weightage as per decision of the admission committee on the provision of equivalence certificate from respective board.



زاویہ نظر بدل جائے تو
منظر اور پس منظر
بدل جاتا ہے

We offer
Different
Perspective

Center for Applied Policy & Research in Livestock

Introduction

Center for Applied Policy & Research in Livestock has been initiated to conduct evidence based research for supporting policy and legislative reforms to spur private sector led growth and investment in livestock and dairy sectors of Punjab. The vision of the proposed policy research center includes embedding policy research discipline in the on-going academic programs of the University. Applied Policy research include research studies, research papers, publications on livestock and dairy sectors that can help to develop policy, law, by-laws and standards for livestock and dairy sectors. The research will be demand driven, holistic and in line with industry needs so that it can help accrue economic benefits for Punjab. Foster policy engagement. The center engages policy communities / policy actors including private and public sectors through policy dialogue, seminars, round tables, conferences and workshops on policy issues as part of advocacy to influence government and other stakeholders. Livestock and dairy sector are significant source of livelihood of millions of rural people and are gradually transforming from informal to formal sector through increasing interest of business groups. To



Dr Rana M. Ayyub: Director

develop these sectors, the center also undertakes business research studies to evaluate various sector related national and international trends, potential of growth in local and export sales, constraints and challenges therein, new business opportunities for investors, and in turn developing the business plans and that can help investors take informed decisions and minimize business risk.

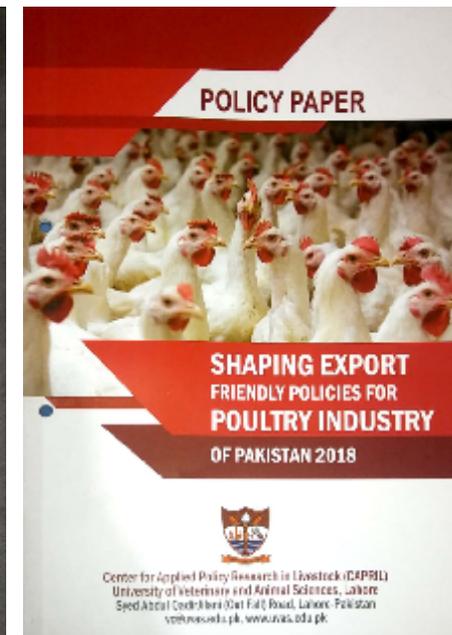
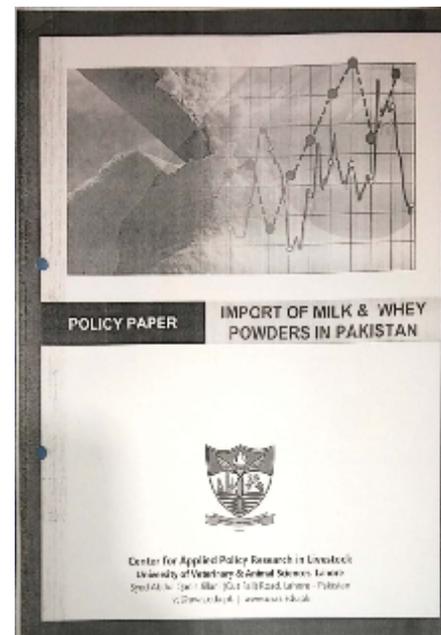
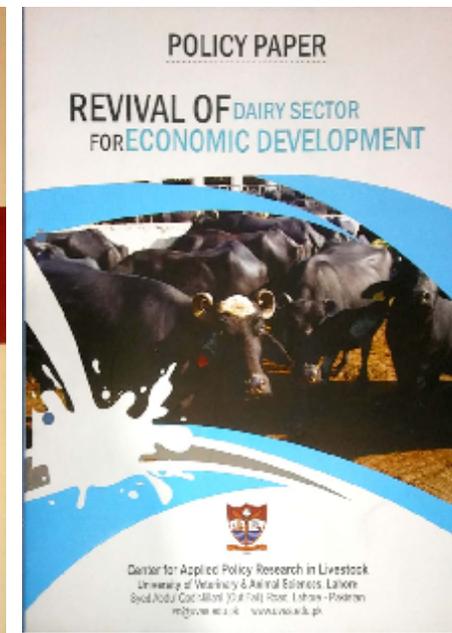
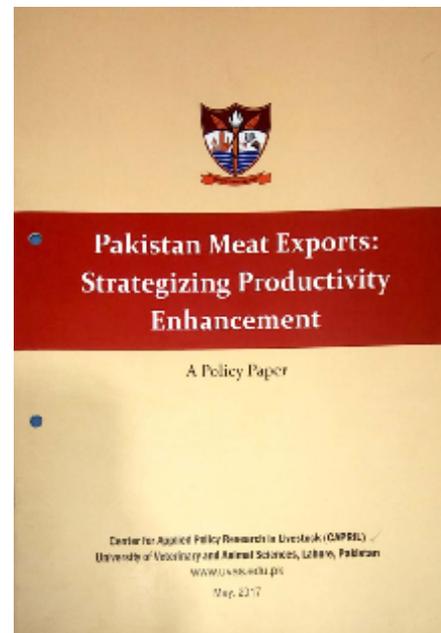


Dr Inam-ur-Rahim: Chief Research Officer

Some Completed Projects of CAPRIL

- Making of Livestock vision 2025
- Policy Research paper on import of Milk Powder
- Assessment of Loose milk supply chain to Lahore city
- Need Assessment of DVM Graduates
- An empirical investigation of Consumer Alienation among broiler meat consumers in Punjab
- Demographic Profiling and Database development of Commercial Poultry Producers in Punjab
- Milk adulteration survey in Pakistan

Some Policy Papers from CAPRIL



Export Facilitation Center for Livestock and Poultry Industry

Introduction

It's a great pleasure to introduce Export Facilitation Center for Livestock and Poultry Industry (EFCLP) which has started its formal functioning at UVAS Business School, University of Veterinary and Animal Sciences, Lahore. This center is aiming to facilitate exporters in the fields of livestock and poultry sectors.

It is a 60 million worth project for two years. Under this project, the stakeholders were trained through on campus and outside trainings. Some international trainers from UK were invited to provide training to local industry people, likewise some personnel's were trained from Thailand. All these activities are aimed to strengthen the exporters to increase their share in international markets.



Dr Rana M. Ayyub: Project Director

Objectives

To identify the export opportunities in global markets regarding livestock and its products through providing feasibility studies.

To make aware the livestock industrialists regarding export modalities and requirements in terms of quality of product and international certifications.

To develop the human resource which may include technical staff, managerial staff and laboratory staff of stakeholder's organizations.



Mr. Tayab Ahsan Tahir
M.Sc., DVM
Technical Export Manager



Mr. Nafees Akram
MBA (COMSATS)
Technical Export Manager



Mr. M Akhlaq Mansoor
M.Sc., B.Sc.(Hons)
Research Associate



Mr. M Shahzad Tahir
MBA (UVAS)
Research Associate

Some Glimpses of EFCLP Activities



EFCLP Organised a Workshop and Invited a Trainer from UK



Under EFCLP; a Training on Halal Industry was Attended in Thailand



Training on ISO 22000 was Organised by EFCLP



A Seminar on Quality Assurance and Meat Safety by EFCLP



We Offer
Education

With
Facilitation



IT facility

UVAS, as a progressive institution, has excellent IT facilities to support students. Our recent initiative has embarked upon to establish eight computer labs having 20 PCs each at different departments/ including library and hostels. The facilities of Internet, printing, scanning and CD writing are available in the Labs. Training programs are being continuously arranged by IT Center to meet the needs of trained/skilled manpower for UVAS and various public and private-sector organizations.

IT Center manages the overall IT infrastructure of the University like network developments, expansion and maintenance, providing maintenance/ troubleshooting services (network, hardware and software) to all departments, Software Developments, Data base Management & Website Development and 24-hours Internet facility.

Mr. Rizwan holds Masters degree in Computer Sciences from Islamia University, Bahawalpur, with an extensive range of certifications under his belt like MCP, PCPI, MCSE, CCNA, CCNP. He has proved his worth and technical excellence in the field of network security & management in public and private sector organizations. His areas of interest include telecommunication software, compressed voice & video over wireless networks & computer networks modeling.



Mr Rizwan Saleem
Director IT

Library Facility

The University Library is fully engaged in providing effective library services for the promotion of Higher Education, Research and Extension through its following sections:

Library Circulation Section: This section comprises of more than 16,471 text and reference books related to Veterinary & Animal Sciences, and other disciplines like Business Management along with 1270 Thesis.

The Book Bank Section: The Book Bank comprises of more than 4000 volumes of text books and students can make full use of this precious facility.

Journal Section: There are approximately 4500 binded volumes of 315 old/retrospective scientific journals whereas University Library is currently receiving 49 latest journals/ periodicals related to different disciplines. In addition to this more than 2500 reports and magazines of different organizations are also available.

Audio Video Computer Section: This section offers the facilities of study & research through TV, VCR, Micro Fiches Readers with Copiers, Full Multimedia Computers, Scanners, Laser Printers and other searching facilities. This section has been recently upgraded by installing latest computers, close circuit cameras, bar code scanning system and networking.

Hostel facility

UVAS has its separate hostels for Male and Female students. The limited hostel facility is available for the students of specific Degree Program as per university policy

Office of University Advancement and Financial Aid (OUAFA)

University Advancement leads an integrated and collaborative effort to develop, Communicate and enhance UVAS's image and academic reputation; build and strengthen relationships with its partners and secure philanthropic investment, strengthen relationships with its partners and secure philanthropic investment in the university's strategic goals, to support its programs and students. Three managers' offices facilitate multiple roles of UAFA directorate:

1. Office of Career Service (CS)
2. Office of Financial Aid (FA)
3. Office of University Advancement

Each office has the responsibility of making and developing relationships in support of the university

Business Incubation Centre

University of Veterinary and Animal Sciences (UVAS) has taken a vigorous step to establish a business incubation center (BIC) on July 2011 by the collaboration of Higher Education Commission (HEC) at its Lahore campus. BBIC is the fifth model business incubator of Pakistan which has been launched under the academia and aims to provide business inclusive environment with extensive services and facilities to young entrepreneurs which lead them to establish successful business.



We Beat Up
The Learning
Through
Co & Extra
Curricular
Activities



Co & Extra Curricular Activities

Study and Recreational Tours

The department arranges multiple study and recreational tours for the students.



Guest Talks of Industry Tycoons

Students are provided with an opportunity to listen to and meet industry tycoons at different events and through our regular feature of Guest Talks : A chance to foresee where industry is heading.



Co & Extra Curricular Activities

Participation in Multiple Business Plan Competition nation wide

You will find tons of chances to exhibit and showcase your business ideas at national level.



Dramatic and Debates

The department possess a Dramatic Club to augment the ability to reflect the problems of real life. It is to provide mantle relief and a place for catharsis of the young generation of the time. The students ought to discuss and argue to convince their listeners to meet the requirement of the present times. The students voluntarily participate in the debates and speeches.





Indoor Outdoor Sports

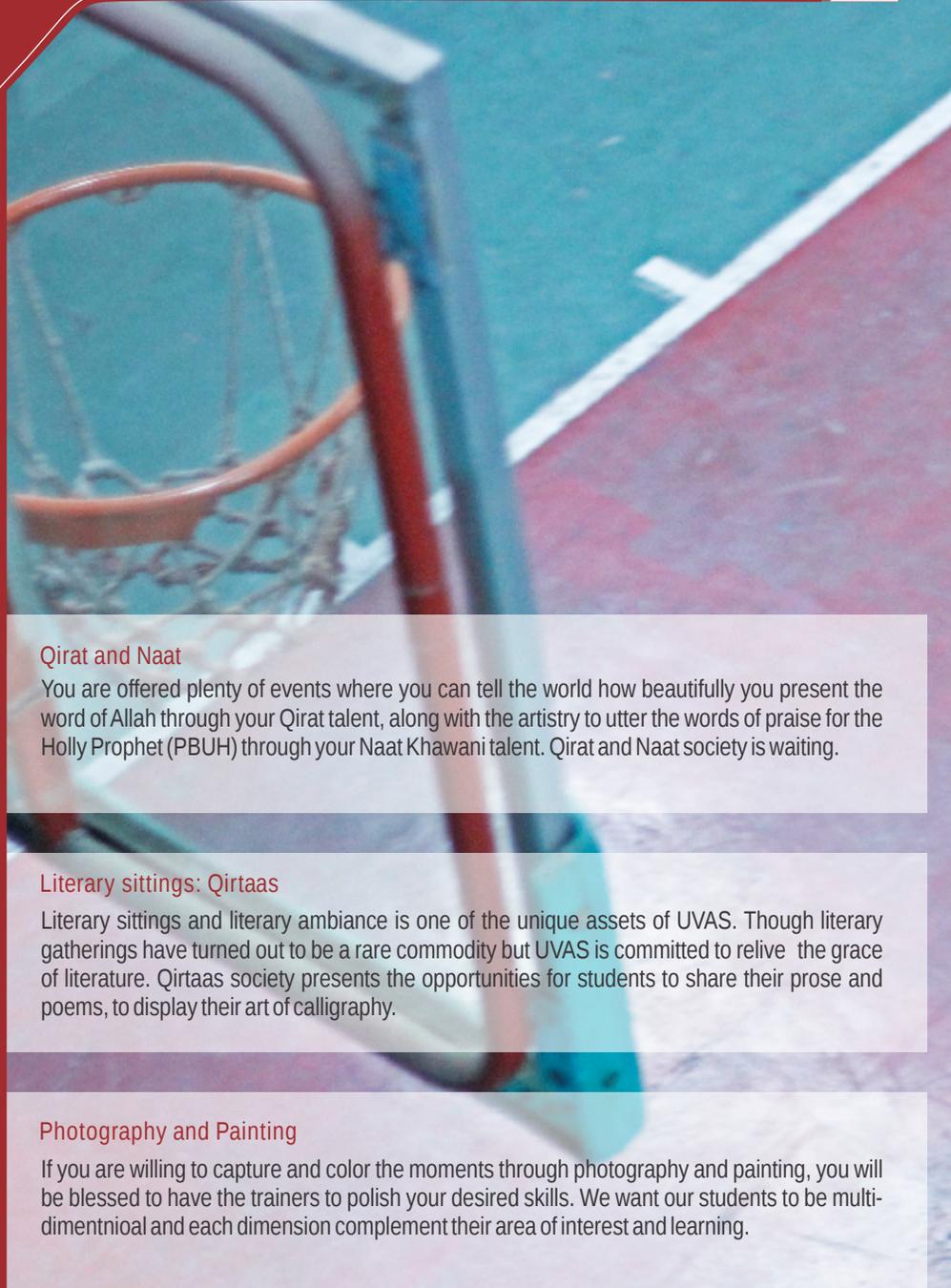
Sports and games play a vital role in the growth of mind and body. Without games, the students become stagnant. The department has very eager and genial sportsmen. The students play different games according to their mood and temperament. Many inter and intra competitions are arranged in different games; as cricket, body building, rugby, football and athletics.



Music and Movie Making

Music brings up rhythm and tempo in life. UVAS music society offers you to learn music and perform at prestigious events. You can unveil your hidden self that carries sounds, beats, and strums.

We also offer our students to explore their imagination and learn the art of visualization. Still and Film Society along with Media Club of UVAS extend an unparalleled chance to become a movie maker.



Qirat and Naat

You are offered plenty of events where you can tell the world how beautifully you present the word of Allah through your Qirat talent, along with the artistry to utter the words of praise for the Holly Prophet (PBUH) through your Naat Khawani talent. Qirat and Naat society is waiting.

Literary sittings: Qirtaas

Literary sittings and literary ambiance is one of the unique assets of UVAS. Though literary gatherings have turned out to be a rare commodity but UVAS is committed to relive the grace of literature. Qirtaas society presents the opportunities for students to share their prose and poems, to display their art of calligraphy.

Photography and Painting

If you are willing to capture and color the moments through photography and painting, you will be blessed to have the trainers to polish your desired skills. We want our students to be multi-dimensional and each dimension complement their area of interest and learning.



When extensive and intensified studies end up well
jubilation is a must



BRACE YOUR SELF
TO SEE THE **COLORS**
HIDDEN IN MOMENTS
AT **OUR SCHOOL**



Gallery



Gallery



Gallery



Gallery

