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# Samia Ayyub

N.I.C. No. 35201-1003990-8

## **Objective:**

To obtain a position that will enable me to use my strong organizational skills, educational background, and ability to work well with people.

## **Present Involvement:**

- Working on research paper and hunting for PhD opportunity

## **Teaching Experience:**

**Institute:** University of Veterinary and Animal Sciences  
(Department of Economics and Business Management)

**Position:** Lecturer (July 2010 - Present)

### **Areas of Specialization:**

- Principles of Management
- International Trade
- Entrepreneurship
- Banking

## **Work Experience:**

- Internship in NBP
- Have worked in an International Company

### **Workshops, Trainings & Conferences Attended:**

- Participated in Professional Competency Enhancement Program for Teachers
- Participated in workshop on Statistical design and data analysis
- Participated in training course on "Fiscal Decentralization in Pakistan" held in PIDE
- Participated in video conference on QEC meeting regarding improvements of assessment process
- Participated in "AIT Cascading Workshop on Ensuring Training Effectiveness"
- Presented research paper at "International Conference on Business Management & Information System, Dubai, 2013"
- Research paper was presented at "International Conference on Islamic Finance" at FAST University Islamabad, 2015

### **Publications:**

- Qureshi, Ayyub et al (2012), "Factors affecting small business performance in Punjab-Pakistan: A gender based analysis", International Journal of Contemporary Research in Business, Vol.4 No.2, pg: 687-697
- Ayyub, Asif & Bilal (2013), "Interactive effect of organizational cynicism and interpersonal mistreatment on turnover intentions" refereed conference paper presented in International Conference on Business Management and Information Systems, 19th – 21st November, 2013, Dubai, United Arab Emirates (UAE).
- Asif, & Ayyub (2014), "Relationship between transformational leadership style and organizational commitment: Mediating effect of psychological empowerment", refereed conference paper going to present in International conference on Quantitative Science and its Application (IECOQSIA), 12th – 14th August, 2014, Kedah Darul Aman, Malaysia

### **Education**

<b>M.Phil (Business Admin)</b>	<b>Superior University</b>	<b>2011 - 2013</b>
<b>MBA (International Trade)</b>	<b>HCBF, PU Lahore</b>	<b>2007 - 2009</b>
<b>B.Sc (Double Maths)</b>	<b>University of Punjab</b>	<b>2005 - 2007</b>

### **Achievements**

- Received Gold Medal in F.Sc from Queen Mary College, Lahore.
- Received Roll of Honor in F.Sc from Queen Mary College, Lahore.
- Achieved 8<sup>th</sup> position in B.Sc in University of Punjab.
- Received merit scholarships for consecutive two years from University of Punjab.
- Received merit scholarship from Nestle.
- Achieved first position in specialization in MBA and overall girls.
- Achieved Gold Medal in M.phil

- Received Merit Scholarships for consecutive two semesters in M.Phil.

### **Areas of Interest**

- Management affairs
- International Business
- Entrepreneurship

### **Additional Skills**

- Strong interpersonal and communication skills
- Proficiency in Computer Skills
- Skills required for the use of SPSS
- Leadership and decision making skills

### **References**

- To be furnished on request