

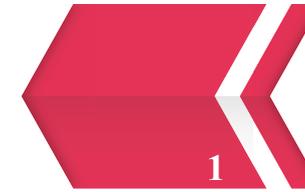


PROSPECTUS 2017

U V A S
BUSINESS SCHOOL

Connecting to your
Avenues

University of Veterinary and Animal Sciences, Lahore



DISCLAIMER

This prospectus is informational and should not be taken as binding on the University. Each aspect of the educational setup including admission procedure, rules and regulations regarding examination and discipline requires continuous review by the competent authorities. The University, therefore, reserves the right to change any rule/rules and regulations applicable to the students whenever it is deemed appropriate or necessary. Rights are reserved to offer or not to offer any program or any course mentioned in the prospectus. The printing errors must not be any legal binding on UVAS & UVAS Business school.



Inquiries concerning admission should be addressed to
Chairman

Department of Economics and Business Management
University of Veterinary and Animal Sciences, Lahore

Tel: 042-99212896, 99211449-50 Ext 315

“ You must concentrate on gaining knowledge and education. It is your foremost responsibility. Political awareness of the era is also part of your education. You must be aware of international events and environment. Education is a matter of life and death for our country. I insist you to strive work, work and only work for satisfaction with patience, humbleness and serve the nation”. (Quaid-e-Azam M Ali Jinnah)

Unity
 Faith
 Discipline



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The first Veterinary School in Asia was established in Lahore in 1882 which was given status of College and then upgraded as first University of Veterinary and Animal Sciences in the Muslim world in 2002. Spread over more than 1300 acres, University has five campuses i.e. City Campus Lahore, Avian Research & Training (ART) Centre Lahore, Ravi Campus Pattoki, College of Veterinary and Animal Sciences, Jhang and Para Veterinary School, Karor Lal-Eason, Layyah.

We at University of Veterinary and Animal Sciences, Lahore have an entrepreneurial spirit. Our offerings of programs and services are driven by the needs of our community and economy. We have dramatically expanded our undergraduate and postgraduate programs to offer degrees in those areas which have demand for workforce, such as DVM, Pharm. D and BS (Hons.) programs in the field of Applied Microbiology, Biotechnology and Informatics, Environmental Science, Dairy Technology, Poultry Science and Applied Zoology (Fisheries/Wildlife), BBA (Hons), MBA (Life Sciences), MBA (Executive), M. Phil. and Ph.D. degree programs. UVAS offers a unique learning environment.

The faculties of the University are committed to offer quality teaching, research facilities and services. Curriculum is responsive to the changing needs of industry. Outstanding computer labs, spacious air-conditioned lecture rooms equipped with modern audio visual aids and video conference facilities are available for students. All these facilities are supported by a central library having latest collection of text books, reference books, research journals and digital library facilities. In today's business environment everything is rapidly being commercialized. Starting from general business to health services every service has come under the ambit of business. So the professionals working in fields of health sciences, animal sciences, pharmaceuticals, agriculture and other life services need to have a deep insight of business administration.

The MBA degree holders have unlimited avenues to excel in their career. Similarly, the BBA program will provide a subsequent strong



foundation and in-depth knowledge of managerial skills as well as a ladder for executive services, whereas, MBF degree program will provide in depth knowledge of modern techniques in banking world. I encourage you to explore our website (www.uvas.edu.pk) where you will find a wealth of information about UVAS that will help you in making important decisions regarding creating a relation with this unique seat of learning. I welcome the students joining different degree programs to this prestigious professional university. I assure that you will find conducive environment for learning, training and skill development to prepare you for future challenges in your life.

We at UVAS believe in "Provoking Potentials & Producing Professionals".

Prof. Dr. Talat Naseer Pasha (S.I.)
 Vice Chancellor



Apart from academic programs, UVAS Business School has been actively involved in solving problems of industry and stakeholders through research projects under Center for Applied Policy Research in Livestock (CAPRIL), which was being established with collaboration of USAID. Recently, this business school has won a development project from Government of Pakistan to establish an "Export Facilitation Center for Livestock and Poultry (EFCLP)" and submitted many research projects to various funding agencies which is a clear indicator of research orientation. This faculty also has state of the art IT center which provides networking and other related services to its all six campuses.

To give real world practical experience to our graduates, regular guest speaker lectures of successful business entrepreneurs and industrialists are arranged which help our students to blend their theoretical knowledge with practical scenarios. Moreover, arranging study tour to business organizations is a regular feature of this business school, which add value to our graduates. We encourage and facilitate our students to conduct their MRP (Management Research Projects) and internships in industry to maximize their exposure to business world.

Business School has highly qualified faculty comprising of 6 PhD faculty members out of which 3 are foreign qualified. The rest of all faculty members are PhD scholars as they are pursuing their studies in well-reputed universities of Pakistan and abroad. We are committed to uplift quality of education through classroom learning, field experiences, internship, case studies approach and research projects.

I welcome you all in this alma mater and wish best of luck for your studies.

Prof. Dr. Muhammad Arif Khan
 Dean UVAS Business School

The UVAS Business School has a vision to educate life sciences professionals in the domain of business management. Thus, it is my pleasure to offer a range of undergraduate and postgraduate degree programs at FLSBM. These programs have been designed carefully keeping in mind the needs of relevant industries and emerging trends in the domain of business management. Recently, this faculty has been repositioned as UVAS Business School and the quality of its management degree programs can be judged from the fact that this Business School is in the process of getting accreditation from National Business Education Accreditation Council (NBEAC) of Higher Education Commission (HEC) Pakistan. The degree programs include BBA (Hons.), MBA (Executive), MBF (Master of Banking and Finance) and MSc (Statistics). The postgraduate degree programs include MBA (3.5 years) and M. Phil (Business Management). Moreover, another postgraduate degree program entitled MBA (1.5 year) will be offered.

Department of Economics & Business Management

Welcome to the Department of Economics and Business Management at University of Veterinary and Animal Sciences. At this department, we strive hard to provide quality education with excellence in theoretical & practical perspectives. The department offers five degree programs in total to cater the educational needs of different segments of the country.

MBA in Life Sciences is one of the unique program. Our morning and evening MBA programs offer a unique combination of traditional management modules with industry driven specialization tracks.

BBA program is another of its kind which fosters active adult learning approaches, instills innovation and explores the bounds of latest business strategies. We have initiated the Master of Banking and Finance program to cater the 14 years graduates and provide them an opportunity to develop their professional capabilities and enhance their qualification in the field of banking & finance.

The M.Phil (Business Management) is another addition in the belt of degree programs offered by the department to cater the research oriented needs of students. The program will enhance the research potential of graduates and allow them to be a change catalyst in industry and academia. To enhance research potential in the domain of livestock, the Department has joined hands with USAID-PEEP to establish a Centre for Applied Policy Research in Livestock (CAPRIL). It will create research opportunities for post graduate students as well as to enhance their research skills.

We invite business professionals from real world to impart their practical knowledge and share personal experiences. Students are encouraged to participate in workshops, seminars and training sessions. This department is growing rigorously through extensions in its infrastructure and learning facilities.



Students of UVAS Business School take part in various national level business idea competition and have proven their skills by competing with LUMS, NUST, LSE and other renowned business schools of Pakistan by securing top positions.

Our main focus is not only to train our students academically but their personal grooming is also very important to us. Highly qualified faculty and professional environment are our main features.

Best of luck

Dr. Rana Muhammad Ayyub

Chairman

Department of Statistics & Computer Sciences

multidisciplinary research areas.

The department is giving emphasis to areas with practical applications in veterinary sciences, poultry and fisheries, biological sciences, business management and statistical quality control in industries.

The department is also offering MSc Statistics (Two Year) program since 2015. To promote computing skills among the students and faculty, the Department has established a Bio-Statistical Consulting Center under the project of Pak-US Science and Technology cooperation program between UVAS and Jackson State University USA. This center serves the purpose to conduct workshops, seminars, statistical computing classes, data analysis and research collaboration with other departments.

The Department is committed to impart academic excellence and train students to meet the demand & developing careers in teaching and other public & private sector organizations. Along with this, we are intended to inculcate in them the core values of the society and educate them to become a useful citizen of the country.

Dr. Muhammad Azam

Chairman



Welcome to Department of Statistics & Computer Science (DSCS) at University of Veterinary and Animal Sciences (UVAS). This department is established under the Faculty of Life Sciences Business Management.

In the present era of information & technology, Statistics & Computer Science play vital role in almost every discipline of life. No scientific as well as social research can be effectively carried out without application of statistical techniques & computing software. So "Statistics & Computer Science" is an integral part of our academic disciplines and modern day research

The department comprised of experienced, capable and qualified faculty members who are contributing continuously through their dedicated teaching and quality research work.

The faculty is mainly engaged in teaching courses related to research methodologies and use of modern statistical tools such as SPSS, MINITAB, R, SAS etc. which are applied in



The University of Veterinary and Animal Sciences, Lahore, is one of the oldest Veterinary Institutions in Asia. Since its inception in 1882, this institution has been offering a wide range of programs that have effectively catered the educational and training needs in the field of Veterinary and Animal Sciences. By now it has emerged as one of the famous centers of teaching in Veterinary Education in Asia.

This Institution started as Veterinary School in 1882 and was raised to the status of Punjab Veterinary College by the end of nineteenth century. Its present building was completed in 1921. In 1942, the College was affiliated with the Punjab University, Lahore. In 1971, this College was integrated with the University of Agriculture, Faisalabad. The Up-gradation of College of Veterinary Sciences, Lahore to the status of a University in June 2002, was an obvious testimony of commitment of the Government regarding institutional arrangement for further research, higher education, human resource development and poverty alleviation.

Hierarchy of UVAS

Vice Chancellor

**Faculty of
Veterinary
Science**

**Faculty of Animal
Production and
Technology**

**Faculty of Life
Science Business
Management**

**Faculty of
Fisheries and
Aqua culture**

**Faculty of
Bio Science**



Deans

Prof. Dr. Masood Rabbani
laza-e-Fazeelat

Prof. Dr. Anjum Khaliq

Prof. Dr. M Arif Khan

Prof. Dr. Muhammad Shafiq Ahmed

Prof. Dr. Habib Ur Rehman

The Faculty of Life Sciences Business Management is one of the emerging Faculties of University of Veterinary and Animal Sciences Lahore. This Faculty has a vision to promote Business Management education in Life Sciences fields. This Faculty has been offering various undergraduate and postgraduate degree programs. The MBA (Life Sciences) degree offered by this faculty is one of the landmark program first of its kind in Pakistan. In addition to this, for capacity building of Livestock sector this faculty has been actively involved in organizing Leadership Development Program (LDP) and other management training programs for Human Resource Development. Arranging conferences and seminars is a routine activity of this faculty. Today's business environment demands managerial skills and business orientation of professionals working in Life Sciences fields. Keeping in view this aspect, Faculty of Life-Sciences Business Management has been entrusted to produce these required professionals. This faculty has two departments i.e. Department of Economics & Business Management (DEBM) & Department of statistics & computer sciences (DSCS).



**Alone we can do so little,
together we can do so much**


TEAM DEBM

TEAM DSCS

Prof. Dr. M. Arif Khan
 DEAN Business School

Prof. Dr. Muhammad Arif Khan is a graduate of the College of Veterinary Sciences, Lahore. From the same Alma Mater, he also obtained his M.Sc. Hons and Ph.D Degree.

Prof. Dr. Arif Khan began his professional career as a Lecturer in Surgery Section, where he taught Surgery to the undergraduates for almost ten years. He was then promoted as Assistant Professor at the Surgery Section, Department of Clinical Medicine & Surgery, UVAS, He continued his services for 9 years then promoted as Associate Professor. In year 2006, he promoted to the post of Professor in Surgery Section, Department of Clinical Medicine and Surgery.

Prof. Dr. Arif Khan has fundamental expertise in the field of Veterinary Surgery and Medical Disease Diagnostics (Radiography) and Small Animal Surgery.. At UVAS, he is actively involved in teaching, research and administration, as well as conducting various kinds of small ruminant surgeries at the Surgery (Indoor) Clinic at UVAS, Lahore. His research interests include veterinary anesthesia. He has supervised 41 M.Phil and 6 Ph.D students. He holds credit for 90 national/international research papers.


Dr. Rana Muhammad Ayyub
 Associate Professor / Chairman, DEBM
 PhD (UK) Marketing
 HEC Approved PhD Supervisor

Dr. Rana has done his PhD in Marketing from Hull University Business School (HUBS), University of Hull, UK. His PhD is on consumer alienation towards Halal. His main research interests include ethnic marketing, food marketing and Islamic marketing. Being an academic, he has tutored the marketing modules to different levels at University of Hull, UK. He has also worked as Research assistant at HUBS, UK till November 2013.

Dr. Rana holds MBA degree and PGD (Post Graduate Diploma) from IBA, University of the Punjab. His previous qualifications include DVM (Doctor of Veterinary Medicine) and MSc(Hons.) from UVAS, Lahore. He joined this university in 2004 and was awarded as Best faculty member for the year 2008 at UVAS, Lahore. He secured FFC (Fauji Fertilizer Company) merit based scholarship for his MBA studies. He has around twenty research papers in recognized journals and some books (published from Germany) on his credit. He has published in British Food Journal (BFJ), International Journal of social entrepreneurship and innovation, JAPS, PVJ etc. He has attended and presented his research work in UK, Malaysia, Turkey, UAE and Pakistan in more than 10 international conferences.

At UVAS, some of his notable roles can be summarized as the first program coordinator of MBA (Life Sciences), founding director CAPRIL, as Chief Editor University magazine "Vision" and as joint secretary/General secretary ASA (Academic staff Association) and a freelancer for English newspapers. He provides his professional consultancy services to the private meat industry of Pakistan and is on the panel of consultants in an Australian and American certifying body working in Pakistan. He is also offering his services as a reviewer to some reputed business journals.



Dr. Tahir Mahmood
PhD in Economics (PIDE)
Associate Professor

Dr. Tahir Mahmood did his M.Sc and M.Phil Economics from Quaid-e-Azam University, Islamabad. He completed his PhD in Economics from Pakistan Institute of Development Economics (PIDE), Islamabad. His dissertation entitled "Debt sustainability and dynamics in Pakistan: theory and evidence" where in he addressed the Debt sustainability issue by developing a theoretical framework and to derive debt sustainability condition for the economy of Pakistan. He has teaching experience of 23 years in his credit. Dr. Tahir supervised eight theses at Master and M.Phil Level. His sixteen-research papers have been published in eminent journals. He is working as reviewer / evaluator of journals such as Pakistan Economic & Social Review, journal of business and economics & Research Bulletin. He is also member of Board of Studies (BOS), Department of Economics, University of the Punjab and Minhaj University. He is computer literate with vast knowledge of working in Econometric Packages like E-views and Microfit.



Dr. Maqsood Ahmad
Assistant Professor
MSc. (Hons.), PhD Scholar

Dr. Maqsood Ahmad holds MSc (Hons.) degree in Agricultural Economics with basic degree of Doctor of Veterinary Medicine (DVM). Currently, he is pursuing for PhD degree in the field of Agriculture Economics. He is exploring the resources for profitable and sustainable milk production. He worked as researcher in Livestock Production & Research Institute. His research thesis was on Economics of Milk Production.

He worked in progeny testing program of Nili Ravi Buffalo and Sahiwal Cattle for Bull production. He worked as a successful Farm Manager and managed a profitable farming and dairy production. He also worked in the Project of Buffalo Research Pattoki and identified the best Buffalo breed and Breeders in the Buffalo dominated area. He is adept in Dairy Farming and in giving technical inputs & consultancy services to commercial dairy farms.



Dr. Aman Ullah
Assistant Professor (TTS)
PhD (Australia) HRM

Dr. Aman Ullah is an Assistant Professor on Tenure Track System (TTS) in the Department of Economics and Business, University of Veterinary and Animal Sciences, Lahore, Pakistan. His Assistant Professorship (TTS) is first tenure track appointment in Faculty of Life Sciences Business Management, UVAS. He has completed his PhD in Human Resource Management (HRM) from Deakin University, Australia. Being, an HEC Approved PhD Supervisor in the domain of Business Management, Aman is currently supervising two PhD students and five MPhil students. Aman is recently teaching several management courses to the students of both undergraduate and postgraduate degree programs in his university. As an early career researcher, his PhD work has been published as a book chapter in Springer.



Dr. Muhammad Ali Hamza
Assistant Professor
PhD in Business Administration

M.A Hamza is equipped with total experience of 10 years in the domain of management, training and electronic media. He has been offering his services to public and private sector institution as well as profit and nonprofit organizations. As a certified public speaker he provides talk on certain topics such as Human Resource the Living Asset, Operative Communication, Leadership for Today and Tomorrow, Theatrics in Teaching etc. A proven can-do attitude and the ability to deal effectively with a number of tasks simultaneously describe him.



Ms. Samia Ayyub
Lecturer (on Study leave)
MPhil, PhD Scholar (China)

Samia Ayyub, distinguished, audacious and zealous one may call her teacher- self. She received gold medal and Roll of Honor in Fsc. from a reputed institution Queen Mary College, Lahore. From the same institution, she earned her BSc degree with eminent result. She did MBA banking and finance from Hailey college of Banking and Finance, University of the Punjab with distinction in specialization, in international trade. She has availed scholarships on merit many times. Dedicated spirit and a truly win-win attitude describe her. She completed her MPhil in Business Administration. Currently she is doing her PhD from China.



Mr. Attique-ur-Rehman
Lecturer
MS (TQM), Phd Scholar

Attique-ur-Rehman is a young, dynamic professional pursuing a sound career in Management Sciences. He is an MPhil in the area of Total Quality Management. He has also secured a gold medal and Governor's Roll-of-Honor award in MBA for his outstanding academic performance.

In his training certifications belt, he possesses ISO 9001 Lead Auditor, Quality Management System (QMS) and Six Sigma Black Belt (SSBB). He has a versatile portfolio having specialty in teaching advanced courses from marketing and management domains for the last 9 years. He has been serving different public and private institutes as a visiting faculty member since his permanent inception at UVAS.



Dr. Muhammad Asif Awan
Lecturer (on Study leave)
PhD Scholar (China)

Dr. Asif is a PhD Scholar. He holds degree of DVM and MBA (Life Sciences) from UVAS. He has been responsible for training & development project of DEBM to interact with public and private sectors. He has been successfully handling trainings on behalf of UVAS which has resulted to enrich corporate liaison with public & private sector. He has professional experience of five years as a teacher, trainer and program coordinator. He also delivers knowledge on short skills development courses. He participated in different workshops & seminars as Foresight workshop at COMSTECH Islamabad and LFA workshop. His area of specialization is Life Sciences and Marketing.



Abaidullah
Lecturer
MS, PhD Scholar

Abaidullah is a PhD scholar in Lahore Business School. He has completed his MBA from COMSATS Institute of Information Technology and MS Management Sciences from University of Central Punjab Lahore. He is a passionate teaching professional and has been serving in this profession since 2005, so far he has served in reputable institutes at different levels. He has participated several international conferences.

He got professional training from CAMBRIDGE International and British council. Recently he has joined UVAS Business School as a Lecturer.



Mr. M. Zahid Iqbal
Lecturer
Mphil, PhD Scholar

Muhammad Zahid Iqbal is serving as a lecturer in Finance at Department of Economics and Business Management. He completed his MPhil with distinction, in Finance from University of Central Punjab Lahore. He gained over 6 years of international corporate sector experience by serving in various multinational companies in United Kingdom. He also served in PEPSI in Gujranwala region, on managerial position for almost four years. In order to fulfill his urge to learn more. Mr. Zahid is currently perusing CFA and has passed level 1 exam. He is involved in coordinating the various training programs held under the umbrella of UVAS. He is also acting as Sports Coordinator at departmental level and program coordinator for evening programs.



Ms. Maleeha Salman Bhatti
Lecturer
MBA

Ms. Maleeha has done her MBA from University of Central Punjab and is serving as a lecturer of marketing at UVAS Business School. She has a diverse profile and experience of over 5 years in different prestigious educational and professional institutions. One year experience at MIDAS Pakistan leading advertising agency. Overall 5 years of teaching experience in different well reputed schools like Salamat academy and ESENA foundation.



Ms. Saira Naeem
Teaching Assistant
BBA(Hons)

Ms. Saira Naeem is currently working in the department of economics and business management, university of veterinary and animal sciences Lahore, Pakistan and holds degree BBA(Finance), with an addition experience of Research in the same department and also participated in international and national conferences in Pakistan.

Visiting Faculty at DEBM

- **Prof. Dr. Qais Aslam. PhD.**
Professor of Economics, University of Central Punjab
- **Mr. Asim Naseem**
Master's in English literature
- **Mr. Laique Ahmed**
MBA - IBA (PU)
- **Dr. Tariq Mehmoood**
DVM, MSc (Animal Nutrition) MS (TQM)
Director Technical, Organon Livestock Feeding
- **Dr. Abdul Razzaq**
Manager Health, VC & M, Bigbird Poultry Breeders PVT.LTD.
- **Mr. Mazhar Abbas**
M.Phil in Pathology
- **Mr. Azhar Saif**
B.Sc Mechanical Eng. UET

- **Mr. Jawad Amjad Ghauri**
Director, AAA Project, XL Associates Pvt. Ltd.
M.Sc Transportation
- **Dr. Zafar Ikram**
MS, General Hospital
MBA Marketing
- **Mr. Adil Aftab Kashmiri**
Advocate High Court, Lahore
LLB
- **Dr. Asif Latif**
Marketing Manager, Big Bird Pvt. Ltd.
DVM
- **Muhammad Asad Butt**
Advocate High Court, Lahore
LLB
- **Ms. Sadaf Ashraf**
M.Phil, UK
Assistant Professor, UCP
- **Chaudhary Naseer Ahmed**
Assistant Professor, UCP



Dr. Muhammad Azam
Associate Prof. / Chairman DSCS
PhD Statistics (Austria)

Dr. Muhammad Azam holds his Master's degree in Statistics from Islamia University Bahawalpur in 1996 with distinction (Gold Medalist). He completed his M.Phil from QAU, Islamabad in 2006 and PhD from University of Innsbruck Austria in 2010. He has been involved teaching for various institutes for the last 18 years. He started his career as lecturer in Statistics from Punjab Education Department and served there for 13 years. In 2010, he joined the Forman Christian College University Lahore as Assistant Professor and served there for five years. In 2015, he resigned F.C. College University Lahore and joined the Department of Statistics and Computer Science, UVAS, Lahore as Associate Professor. He has published more than 45 research articles mostly published in impact factor international journals. His research interests include survey sampling, statistical quality control, decision trees and ensemble classifiers. He has produced six M.Phil students in 2014 and more than 15 research students are currently working under his supervision.



Dr. Liaquat Ahmad
Assistant Professor
PhD Statistics

Mr. Liaquat Ahmad holds M. Phil. (Statistics) degree from GC University, Lahore. He did his Masters in Economics and Education from University of the Punjab and PGD (Post Graduate Diploma) in Demography from SSRIC, University of the Punjab, Lahore. He has 18 Years experience of teaching statistics at different levels in the Punjab education department. His areas of interest include Multivariate Analysis, Bayesian Statistics, Econometrics and Educational Measurements. He is also providing services for Statistical data Analysis to research students. He has completed his PhD degree in Statistics. His area of research is industrial Statistics with particularly focussing repetitive group sampling control charts. He is expert in R-language programming as well as SPSS and Minitab computer softwares.



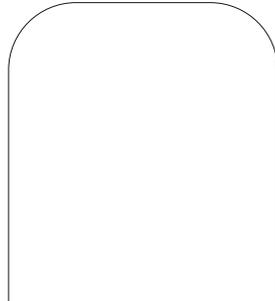
Mr. Tariq Mahmood Bajwa
Assistant Professor
MPhil Statistics

Mr. Tariq Mahmood Bajwa did his BSc from Islamia University Bahawalpur. He did his M.Sc. (Statistics) and MPhil from University of Agriculture, Faisalabad. He also holds B.Ed. degree from University of the Punjab Lahore. In addition to his teaching responsibilities he has been working on different administrative posts like Assistant Controller of Examinations, Assistant Hostel Superintendent and Incharge Animal Husbandry sectional Library. He has vast experience of data analysis and guiding research students in their research projects.



Mr. Muhammad Bilal
Assistant Professor
MPhil, PhD Scholar

Mr. Muhammad Bilal holds MSc and MPhil degrees in Statistics from GC University, Lahore. He is pursuing a PhD in Statistics from Comsats Institute of Information Technology. He has vast teaching experience in different Colleges/Universities of Lahore. His areas of interest include Applied Statistics, Multivariate Analysis, Distribution Theory and Experimental Design. His 20 research papers have been published in eminent journals. He has also presented his research papers in international conferences in Malaysia, Dubai, Kuwait, Turkey, USA and UK. He has expertise of conducting Statistical Analysis in researches of different fields. He has more than 8 years of teaching experience. He has successfully completed training on Statistical Analytical System (SAS) from Jackson State University, USA and also developed a Bio Statistical Consulting Centre in UVAS under PAK-US Collaboration.



Mr. Farhan Masud
Assistant Professor (On Study Leave)
MS Computer Science, PhD Scholar

Mr. Farhan Masud holds Master degree in Computer Sciences from the Quaid-e-Azam University Islamabad. Areas of his interest include programming languages, theory of Automation, object oriented languages and Programming methodologies. He has over 9 years of teaching experience. Currently he is pursuing hi PhD from Malaysia.



Mr. Muhammad Khawar Bashir
Lecturer
MPhil, PhD Scholar

Mr. Muhammad Khawar Bashir holds MPhil degree in Computer Science from National University of Computer and Emerging Sciences, Lahore and pursuing PhD (Computer Science) from University of Engineering & Technology. His areas of interest include Image Processing, Computer Vision, Machine Learning, Programming Languages and Web Development. He has more than eight years of teaching experience in different Colleges and Universities



Mr. Amir Ali Nagra
Lecturer
MPhil, PhD Scholar

Mr. Amir Ali Nagra, currently teaching in the Department of Statistics and Computer Science, University of Veterinary & Animal Sciences, Lahore, Pakistan and holds degree of B.Sc. Computer Science, M.Sc. Information Technology, MPhil in Computer Science in Internationally recognized System. In addition he has worked on Networks and VOIP Certifications MCP, MCSA, MCSE, CCNA, CCNP (Routing and Switching) and CCVP (VOIP). He has over 6 Years experience of teaching computer science. His areas of interest include Computer Graphics, Database Management System, Artificial Intelligence and Computer Networks, Network Security and Wireless Networks.

Visiting Faculty at DEBM

- **Dr. M Awais**
DVM
- **Dr. Asad Kazmi**
MPhil
- **Dr. Shoaib Sarwar**
Master in Agri-Business, Australia
- **Dr. Bilal Aziz**
PhD, Finance
- **Dr. Rab Nawaz Lodhi**
PhD Management Sciences

- **Mr. Waseem Subhani**
MPhil
- **Mr. Munir Ahmed**
A seasoned Banker
- **Mr. Anwar-ul-Haq**
A seasoned Banker
- **Dr. Danial Sohail**
CEO LohoQalam



Program introduction

The Bachelors in Business Administration (BBA) program works on the concepts of function, rationalization and improvisation of the business management in deep details. It includes many modern branches of business and finance as including a few of the niche domains of livestock business management, agribusiness management and health administration.

The students are trained on the groundings of the business and then to use those respective rules in their practical life. It helps the students to put a step forward to the isle of success through motivated and well learned teaching faculty. The program will inculcate the written and oral proficiency in communication and the establishment of novel ideas in the use of the technology of the present age. The focus of the program is on the latest business theories and application in practice.

Program Design:

The BBA (Hons) program is comprised of eight semesters. Each semester will be of 18 weeks including one week of final exams. The total number of credit hours will be 129, having 43 courses each of 3 credit hours. There will be four courses for each specialization track.

Eligibility Criteria:

- Only those candidates shall be eligible for admission who have passed:
- The higher secondary school examination.
- Intermediate or pre-degree examination in science or arts from a recognized University or Board.
- Any other examination having the scope and standard of Pakistan equivalent of the ultimate exam of a university or board.
- Minimum second division throughout the academic career.

Admission criteria:

- Academic performance 60%
- Performance in admission test 20%
- Interview 20%

The decision of DEBM's admission committee will be final.



Road Map for BBA (Hons):

Semesters	Subject/Credit Hours	Total Credit Hours/ Semester
Semester I	5x3	15
Semester II	6x3	18
Semester III	6x3	18
Semester IV	6x3	18
Semester V	5x3	15
Semester VI	5x3	15
Semester VII	6x3	18
Semester VIII	4x3	12
Total Credit Hours		129

Scheme of Studies for BBA (Hons):

Semester	Course	CodeProposed	Credit hours
Semester I	ENG-11101	Freshman English I	3
	SOC-11101	Islamic Studies	3
	ITM-11101	Computer Applications in Business	3
	STA-11101	Business Mathematics	3
	MGT-11101	Introduction to Business	3
Semester II	ACC-11201	Fundamentals of Accounting	3
	STA-11202	Business Statistics	3
	ENG-11202	Freshman English II	3
	ECO-11201	Micro Economics	3
	MGT-11202	Principles of Management	3
	SOC-11202	Pakistan Studies	3
Semester III	ACC-11302	Financial Accounting	3
	ECO-11302	Macro Economics	3
	ENG-11303	Business Communication Skills	3
	MKT-11301	Principles of Marketing	3
	SOC-11303	Sociology	3
	FIN-11301	Business Finance	3
Semester IV	FIN-11402	Corporate Finance	3
	SOC-11404	Psychology	3
	MKT-11402	Consumer Behavior	3
	ECO-11403	Pakistan Economy	3
	MGT-11503	OB	3
	ACC-11403	Managerial Accounting	3

Semester V	FIN-11503	Financial Markets	3
	LAW-11501	Business Law and Taxation	3
	ITM-11502	Management Information System	3
	MKT-11503	Sales and Advertising Management	3
	MGT-11504	Human Resource Management	3
Semester VI	MGT-11605	Production Operations Management	3
	ITM-11603	E-Commerce	3
	MGT-11606	Business Research Methods	3
	STA-11603	Quantitative Techniques	3
		Elective I	3
Semester VII	MGT-11707	Entrepreneurship	3
	MGT-11708	International Business	3
	MKT-11704	Supply Chain Management	3
	MGT-11709	Business Ethics	3
	MGT-11710	Strategic Management	3
		Elective II	3
Semester VIII	MGT-11811	TQM	3
	MGT-11812	CSR and Governance	3
		Elective III	3
		Elective IV	3
			12
		129	

Fee Structure for BBA (Hons):

Semester	Fee
Semester I	38,265
Semester II	29,945
Semester III	29,945
Semester IV	31,545
Semester V	34,745
Semester VI	34,745
Semester VII	34,745
Semester VIII	29,945
Total	263,880



Indeed worth mentioning learning

Sehrish
Gold Medalist
BBA (Hons) 2012-2016



Program introduction

Three and a half year MBA is an intensive program aimed at developing high-caliber individuals into self-assured, well-informed, analytical and conscientious leaders in a rapidly growing intricate business environment. FLSBM has matured its status as one of the few institutes in Pakistan which are offering MBA in Life Sciences as well. The competent faculty, drawn from renowned institutes is voluntarily invigorating salient business dimensions such as marketing, finance, human resource, accounting and organizational behavior. However, the program does not simply supply with essential management knowledge but provides a central focus on personality development and managerial skills, which is all too often ignored. The students at the department are continuously engaged in different consultancy challenges, bringing benefits to the organizations with which they interact and directly enhancing their own management and leadership skills.

Program Design:

The MBA program is comprised of seven semesters. Each semester will be of 18 weeks including one week of final exams. The total number of credit hours will be 90, having 28 courses each of 3 credit

hours and Management Research project of 6 credit hours. There will be three courses for each specialization track. Management Research Project as well as internship will have to be completed in the

Eligibility Criteria:

- 14 years of education in any discipline from HEC recognized Institution.
- Minimum 2nd division throughout the academic career.
- Performance in admission test, interview and academic credentials.

Admission criteria:

- Academic performance 60%
- Performance in admission test 20%
- Interview 20%

The decision of DEBM's admission committee will be final.



Road Map for MBA :

Semester	Subject / Credit Hours	Total Credit Hours
Semester I	5x3	15
Semester II	5x3	15
Semester III	4x3	12
Semester IV	4x3	12
Semester V	4x3	12
Semester VI	4x3	12
Semester VII	(2x3)+6	12
Total Credit Hours		90

Scheme of Studies for MBA:

Semester	Course	CodeProposed	Credit hours
Semester I	LEBM-01101	Financial Accounting	3
	LEBM-01102	Business English	3
	LEBM-01103	Principles of Management	3
	LEBM-01104	Computer Application in Business	3
	LEBM-01105	Business Math and Stats	3
Semester II	LEBM-01201	Financial Management	3
	LEBM-01202	Managerial Accounting	3
	LEBM-01203	Marketing Management	3
	LEBM-01204	Economics (Micro and Macro)	3
	LEBM-01205	Business Communication Skills	3
Semester III	LEBM-01301	Corporate Finance	3
	LEBM-01302	Managerial Economics	3
	LEBM-01303	Organizational Behavior	3
	LEBM-01304	Consumer Perspective	3
Semester IV	LEBM-01401	Human Resource Management	3
	LEBM-01402	Management Information System	3
	LEBM-01403	Business Ethics	3
	LEBM-01404	Production Operation Management	3
Semester V	LEBM-01501	Entrepreneurship	3
	LEBM-01502	Project Planning and Management	3
		Elective I	3
Semester VI		Elective II	3
	LEBM-01601	Business Research Methods	3
	LEBM-01602	Operating Model	3
	LEBM-01603	Strategic Management	3
Semester VII		Elective III	3
	LEBM-01701	Management Research Project	6
	LEBM-01702	Total Quality Management	3
	LEBM-01703	Corporate Law and Taxation	3
Total			90 Cr Hrs



Fee Structure MBA Program

Semester	
Semester I	43,025
Semester II	33,965
Semester III	27,965
Semester IV	27,965
Semester V	27,965
Semester VI	27,965
Semester VII	27,965
Total	2,16,815

Note:

To obtain the degree, the candidate has to produce evidence of internship of 8/10 weeks in respective area of his/her specialization.



Eligibility Criteria & Rules for Admission:

The Master of Business Administration (MBA) Executive Program at UVAS is an intense and demanding experience, which requires two years of study. The program is designed to develop individuals with outstanding managerial skills, expertise in decision making, management of budget and resources, management of business challenges, entrepreneurship, strategic planning, marketing and human resource management in the environment of Life sciences and related fields.

Program Design:

The MBA Executive program is comprised of six trimesters. Each trimester will be of 16 weeks including one week of final exams. The total number of credit hours will be 72, having 19 courses and 3 electives each of three credit hours. There will be three courses for each specialization track. The classes will be held four days in a week.

Eligibility Criteria:

- 14 years of education in any discipline from HEC recognized institution.
- Minimum 4 years of managerial level experience is required from candidates applying for MBA Executive program.
- At least/ Minimum 2nd division throughout the academic degree.

Admission criteria:

- Academic performance 60%
- Performance in admission test 20%
- Interview 20%

The decision of DEBM's admission committee will be final.



Road Map for MBA (Executive)

Trimesters	Subject/Credit Hours	Total Credit Hours/ Semester
Trimester I	4x3	
Trimester II	4x3	
Trimester III	4x3	
Trimester IV	4x3	
Trimester V	4x3	
Trimester VI	(2x3) + (1x6)	
	Total Credit Hours	72

Scheme of Studies for MBA Executive:

Semester	Course	Code	Credit hours
Trimester I	ENG-12103	Business Communication Skills	3
	STA-12102	Business Statistics	3
	ITM-12101	Computer Applications in Business	3
	ACC-12102	Financial Accounting	3
Trimester II	MGT-12202	Principles of Management	3
	MKT-12201	Marketing Management	3
	ACC-12203	Managerial Accounting	3
	ECO-12202	Economics Analysis	3
Trimester III	FIN-12301	Financial Management	3
	MGT-12304	Human Resource Management	3
	LAW-12301	Corporate Law and Taxation	3
	MGT-12303	Organizational Behavior	3
Trimester IV	FIN-12402	Corporate Finance	3
	MGT-12405	Production Operations Management	3
	MGT-12413	Project Planning and Management	3
		Elective I	3
Trimester V	MGT-12507	Entrepreneurship	3
	MGT-12506	Business Research Methods	3
	MGT-12511	Total Quality Management	3
		Elective II	3
Trimester VI	MGT-12610	Strategic Management	3
	MGT-12612	CSR and Governance	6
	MGT-12614	Leadership Skills	3
		Elective III	3
		Total	72 Cr Hrs

Fee Structure of MBA Executive:

Trimesters	Fee
Trimester I	Rs. 46,285
Trimester II	Rs. 37,225
Trimester III	Rs. 37,225
Trimester IV	Rs. 37,225
Trimester V	Rs. 37,225
Trimester VI	Rs. 37,225
Total	Rs. 2,32,410

HEALTH ADMINISTRATION TRACK

- Health Policy and Planning
- Hospital Management
- Primary Health Care issues and Management
- Health Information System
- Health Care Marketing



MARKETING TRACK

- Marketing Research
- Sales Management
- Export Marketing
- International Marketing
- Brand Management
- Services Marketing
- Retail Marketing
- Advertising Management





LIVESTOCK BUSINESS TRACK

- Overview of Livestock Businesses
Dairy Business Management
Pharmaceutical Business Management
Livestock Products Export Marketing
Livestock Feed Business Management
Poultry and Hatchery Business

HUMAN RESOURCE MANAGEMENT TRACK

- Competency based Recruitment & Selection
Compensation and performance management
Human Resource Training and Development

AGRIBUSINESS TRACK

- WTO Impact on Agribusiness
Agriculture Policies and Trade
Agricultural Marketing
Agri- Farm Management
Agriculture Environment & Rural Development
Agriculture Finance

FINANCE TRACK

- International Trade and Finance
Business Taxation Management
International Financial Management
Investment and Portfolio Management
Financial Analysis
Commercial Banking

* The offer of courses from specialization tracks depends upon current market needs and is solely a discretion of Management. The choice of specialization depends upon a minimum enrolment of seven students in that track. The students of morning program degree may be asked to only join



Program Introduction:

Master of Banking and Finance (MBF) is designed to develop advanced skills and knowledge required for today's banking and financial world. MBF is an excellent blend of theory and practical vision in banking, finance and economics. It provides extensive knowledge of Pakistan's financial institutions and markets and the participants can fully comprehend the complexity, uncertainty and risk in the market.

MBF also emphasizes the development of analytical skills through real case-studies and regular project work relevant to the needs of a dynamic market along with other necessary skills required for employment. The participants are also facilitated to get internship in reputable organizations to gain practical experience.

Career Opportunities

The successful graduates can look for lucrative careers in the public and private sectors, banks, insurance companies, leasing companies, public limited companies and educational and training institutes. They can also secure promising careers in the fields of banking and finance as professional bankers, financial experts, and corporate executives.

Eligibility Criteria:

- 14 years of education in any discipline from HEC recognized institution.
Managerial level experience is required from candidates applying for MBF program.

Admission Criteria:

- Academic performance 60%
Performance in admission test 20%
Interview 20%

The decision of DEBM's admission committee will be final.



Road Map for MBF

Table with 3 columns: Trimesters, Subject/Credit Hours, Total Credit Hours/ Semester. Rows include Trimester I through VI and a Total Credit Hours row.



Scheme of Studies for Master of Banking & Finance

Semester	Course Code	Proposed	Credit hours
Trimester I	ENG-13103	Business Communication Skills	3
	STA-13102	Business Statistics	3
	ITM-13101	Computer Applications in Business	3
	ACC-13102	Financial Accounting	3
		Total	12
Trimester II	MGT-13202	Principles of Management	3
	MKT-13201	Marketing Management	3
	ACC-13203	Managerial Accounting	3
	ECO-13202	Economics Analysis	3
		Total	12
Trimester III	FIN-13301	Business Finance	3
	FIN-13303	Financial Markets in Pakistan	3
	BNK-13301	Current Banking Practices	3
	LAW-13301	Corporate Law and Taxation	3
		Total	12
Trimester IV	FIN-13402	Corporate Finance	3
	FIN-13404	Analysis of Financial Statement	3
	FIN-13405	International Finance	3
	BNK-13402	Commercial Financing	3
		Total	12
Trimester V	FIN-13506	Financial Risk Management	3
	MGT-13506	Business Research Methods	3
	BNK-13503	Prudential Regulations of Banks	3
	BNK-13504	SME Financing	3
		Total	12
Trimester VI	MGT-13610	Strategic Management	3
	MKT-13605	Customer Relationship Management	3
	BNK-13605	Islamic Banking	3
	FIN-13607	Investment and Portfolio Management	3
		Total	12
		Total credit Hours	72

FEE STRUCTURE MBF (EVENING) 2015-2017

Trimesters	
Trimester I	Rs. 34,405
Trimester II	Rs. 25,345
Trimester III	Rs. 25,345
Trimester IV	Rs. 25,345
Trimester V	Rs. 25,345
Trimester VI	Rs. 25,345
Total	Rs. 1,61,131



Program Introduction:

The objective of the M.Phil program is “to produce internationally recognized researchers / academicians with an integrated perspective on management to address complex issues in the national and international context.” M.Phil program in Business Management is designed to make a difference in the fields of business education and applied research. The program has a very strong research focus which is grounded in specified course work. Based on two-year duration for M.Phil, the students are motivated to learn and apply the research tools and to produce high quality research output for industry. The objective is to enable students to develop analytical skills to identify the various business issues of industry and to suggest possible and viable solutions through their research work. Finally the M.Phil program endeavors to produce high quality professionals who could serve effectively in academia and industry.

Eligibility Criteria:

- A master degree in Business Administration (MBA), or any other
- In case, the applicants have achieved 16 years education in any other subject area other than business (MBA, BBA Hons) and otherwise qualify for admission in the program, but may require taking deficiency courses.
- Cumulative Grade Point Average (CGPA) of 3.00 out of 4.00 in BBA/MBA/other relevant degrees or equivalent or 1st Division (where division criteria is applicable)

Admission Criteria:

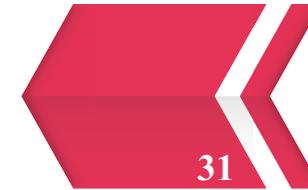
- Academic performance 60%
 - Performance in admission test 20%
 - Interview 20%
- The decision of DEBM's admission committee will be final.



Curriculum Structure:

The duration of the course for the Degree of Master of Philosophy (M.Phil.) in full residence shall not be less than four semesters and more than six semesters for whole time students and not less than six semesters for the University employees admitted as part time students.

Out of total two years duration, one and half year, i.e., within the first three semesters of the program students are expected to complete the course work of 27 credit hours (9 courses of 3 credit hours each). Starting in the fourth semester, Students shall carry out the research and produce MPhil Thesis of 6 credit hours. The overall conduction of M.Phil program will be dealt by directorate of advanced studies of UVAS. However, preliminary information is given below.



MPhil Thesis

Thesis write-up will start after the approval of the research proposal by the MPhil research committee. Final thesis would be sent for evaluation experts. On the basis of the Evaluation Report by expert the student will be required to take a Viva examination. The examiners will include external and internal examiner.



Road Map for Mphil (Business Management):

Semester	Subject / Credit Hours	Total Credit Hours
Semester I	3x3	9
Semester II	3x3	9
Semester III	3x3	9
Semester IV	1x6	6
Total Credit Hours		33

Scheme of Studies:

Semester	Code	Course	Credit hours
Semester I	PGBM-01101	Advanced Research Methodology	3
	PGBM-01102	Advanced Qualitative Data Analysis	3
	PGBM-01103	Advanced Quantitative Data Analysis	3
Semester II	PGBM-01201	Non-Traditional Qualitative Methods	5
	PGBM-01202	Philosophies in Business Management	3
	Specialization Courses (Options) [Only one Course out of three courses will be opted]		
	PGBM-01204	Advanced Research in HRM	3
	PGBM-01203	Advanced Research in Marketing	3
	PGBM-01205	Advanced Research in Finance	3
Semester III	PGBM-01301	Research Workshop	3
	PGBM-01302	Mixed Method Research	3
	PGBM-01303	Conference Paper	3
Semester IV	PGBM-01401	Thesis	6
Total			33

Fee Structure

Semester	Credit Hours and Rate	Fee
Semester I	09	Rs. 49,025
Semester II	09	Rs. 39,965
Semester III	09	Rs. 39,965
Semester IV	06	Rs. 39,965
Total		Rs. 1,68,920

M.Sc. Statistics

The Department of Statistics and Computer Science has initiated M.Sc. Statistics (two year) program. Our aim is to provide world class education at all levels and enhance the analytical skills of students to solve data related issues using statistical tools and techniques. The Department imparts up-to-date statistical knowledge and software skills to produce a quality research work and aptitude among students, so that they can excel in their fields of interest.

Introduction

Statistics is a study of numeric information or data. It deals with techniques used in collection, presentation, analysis and finally the interpretation of data to make a decision more effective. One can apply these methods in any field of life to get better insight for purposeful analysis on the collected information from individuals/objects. Statistics is the backbone of almost every field of science. Hence modern day research relevant to any sphere of life is completely unable to get a courageous enthusiastic outcome without application of sophisticated statistical models. Everyone is surrounded by lots of numeric information all the time collected in the form of dataset by many public and private organizations. Statistics as a whole give a speechful insight to the collected figures with actual facts. Depending upon the field of specialization, students would be able to pursue on academic/research career in statistics and allied fields. They would be able to work competently as Statistician and specialist in Research Institutions, Scientific Laboratories, Govt. Departments and Industries. There is a dire need of era to become an expert in this field to get plenty of better job opportunities for a bright future.

Career Prospects

In this era of time everyone is improving his/her qualification for seeking good career opportunities. In this field of study, plenty of jobs are available in Government or Private organizations including educational institutes (Colleges, Universities), data collecting organizations (Pakistan Bureau of Statistics, Punjab Bureau of Statistics, Agriculture Department, Survey of Pakistan), Hospitals, Banks, Private Industries etc. The outgoing graduates can play a significant role in the progress and development of the country by capitalizing their statistical skills. Also, the graduates can play a strategic role in decision making on the basis of their statistical knowledge and skills.

Admission Criteria

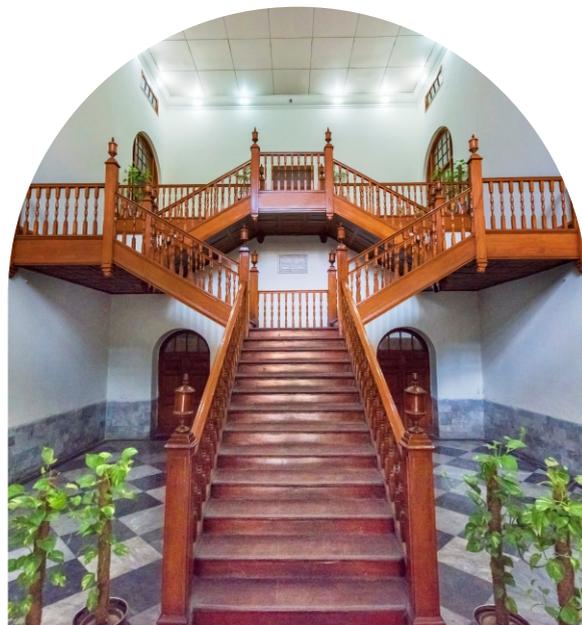
- Traditional BA/B.Sc or B.Com degree (14 years of education) with second division (atleast 45% marks) (30% weightage to academics)
- Studied Statistics as an elective course in BA/B.Sc or B.Com degree
- Written entry test of the subject (50%)
- Interview (20%)

Note:

Students who will obtain atleast 50 % marks in test will appear for interview

Scheme of Study

M.Sc. in Statistics is based on two year program comprising total of 60 credit hours including 14 mandatory and 4 elective courses which completes the 18 x 3 = 54 credit hours. The students will be offered Thesis (mandatory) having 6 credit hours during 4th semester. The students will also be offered an internship program (optional) during 4th semester having 3 credit hours. The contents of courses have been designed according to need of the subject, different industries and job market. Break up of total credit hours is stated in the following Table:



Scheme of Studies for M.Sc. Statistics

Semester I

Course Code	Course Title	Credit Hours
STAT-20101	Probability and Probability Distribution I	3
STAT-20102	Statistical Method	3
STAT-20103	Sampling Techniques I	3
STAT-20104	Statistical Inference	3
STAT-20105	Statistical Computing I	3

Semester II

Course Code	Course Title	Credit Hours
STAT-20201	Non-Parametric Methods	3
STAT-20202	Probability and Probability Distribution II	3
STAT-20203	Sampling Techniques II	3
STAT-20204	Design and Analysis of Experiment	3
STAT-20205	Regression Analysis	3
STAT-20206	Biostatistics	3

Semester III

Course Code	Course Title	Credit Hours
STAT-20301	Statistical Quality Control	3
STAT-20302	Applied Multivariate Analysis	3
STAT-20303	Statistical Computing II	3
STAT-20304/20305	Clinical Trials / Operation Research	3
STAT-20306/20307	Introduction to Epidemiology/ Total Quality Management	3

Semester IV

Course Code	Course Title	Credit Hours
STAT-20401/20402	Survival Analysis / Time Series	3
STAT-20403/20404	Categorical Data Analysis /Econometrics	3
STAT-20405	Thesis (mandatory)	6
STAT-20406	Internship (optional)	3

Fee Structure of MSc. Statistics

Semester	Credit Hours	Fee
Semester I	15	Rs. 44610
Semester II	18	Rs. 18870
Semester III	15	Rs. 18870
Semester IV	12	Rs. 18870
Grand Total		Rs.103220

Generalized Rules:

1. Student, who cannot maintain the G.P.A/C.G.P.A. requirements in accordance with regulation and ceases to be on the roll, may seek fresh admission along with other candidates, on merit, but only once.
2. A student will be required to repeat those courses of the previous semesters in which he/she had failed, at the first available opportunity provided that he/she does not exceed the limit of credit hour course work for the semester enrolled in this rule will be applied on all degree program offered by DEBM.
3. There will be summer semester
4. The students are advised to be vigilant in repeating their failed courses at earliest possible opportunity. The department must not be blamed for any delay in degree.
5. The following weight-age shall be given to the Examinations, assignments and term papers etc.
 - i. **Sessional Work / Examination**

Mid-Semester Examination	30%
Assignments / Term papers, Quizzes	10%
 - ii. **Final Examination of the course**

Covering the entire course	60%
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6. The duration of the Degree program of BBA (Hons) shall not be less than eight and more than twelve regular semesters, and for that of MBA Executive and MBF (2 years), not be less than six and more than ten regular trimesters and for that of MBA 3.5 years not be less than seven and more than eleven regular semesters.
7. There shall be semester (trimester) system comprising of two compulsory examinations in each semester for each course: a mid- term and a final term examination. The pattern of examination and evaluation criteria is totally of resource person's discretion. However, class tests and quizzes could of multiply choices but mid and final term examination should be based in descriptive questions.



8. The grade given by the teacher shall be final. The dates for the examinations shall be announced well in advance by the Department. In addition to these examinations, marks have been assigned to quizzes, class works, home assignments, class presentations, class discussions, term papers, course project etc. The grade shall be determined keeping in view the overall performance of a student. If a student fails to appear in any examination / quiz or fails to submit a home assignment in time or is unable to give his / her presentation on due date, he/she shall be given no mark in that examination / quiz / presentation, etc.

9. The weight-age to examinations, home assignments and quizzes will be as per University Rules. (Equivalence between letter grading and numerical grading shall be as follows):

Grade	Value	Marks	Remarks
A	4	80-100%	Excellent
B	3	65-79%	Good
C	2	50-64%	Satisfactory
D	1	40-49%	Pass
F	0	Below 40%	Fail

(Fractions will be rounded to the nearest whole number).

10. Management Research Project is being offered in the last semester of MBA 3.5 years program. At this stage students have learned all the business aspects and have taken specialization courses. This is the time to impart all their theoretical & Practical knowledge towards a real time problem which they receive from the "Real world". They use all of their energies and expertise to find best solutions to the problems under the supervision of academic experts on one side and professionals on the other. The objective behind this project is to place our students in a situation where they learn the analytical tools, time utilization and planning. They will develop the communication skills-written and oral as well.

Companies in which our students have successfully completed their final year projects (MPR)

- Packages Pvt Ltd
- Shafi Reso
- Interloop Pvt Ltd
- Guard Group



Nestle Pakistan



Big Bird Group



Daewoo



Bareeze Pakistan



A candidate seeking admission in BBA (Hons.), MBA, MBA Executive, MBF, Mphil, or Msc Statistics program should apply to the Chairman, Department of Economics and Business Management through the admission forms attached along with this prospectus. It is important for the students to follow the guideline and provide compliance accordingly. Attested photocopies of the academic credentials, national identity card, and recent photographs should be provided along with duly filled application form.

Note:

- a) An applicant will not be admitted to any program in the following cases:
- I. If the application form is incomplete.
 - II. If the required documents or the application fee is not deposited in time.
 - III. If any fake statement and/or document is provided. In case such a false statement comes to the notice of the Department at a later stage, the applicant will be dropped from the rolls of the University.
- b). The decision of the Departmental Admission Committee in the above matter will be considered final.

Admission Criteria:

Academic Qualifications	60%
Admission Test	20%
Interview & Relevant Experience	20%

Note: Relevant experience is required for MBA (Executive), & MBF degree programs.

Number of Seats:

The total No. of seats and their allocation to different categories will be decided by the Department admission committee.

Fee Waiver Criteria for the old graduates of UVAS:

- A full fee waiver to the topper of the batch (any undergraduate program)
- 50% fee waiver to 5 alumni applicants (any degree program) of the university qualified on the merit based on the admission criteria of Business School.

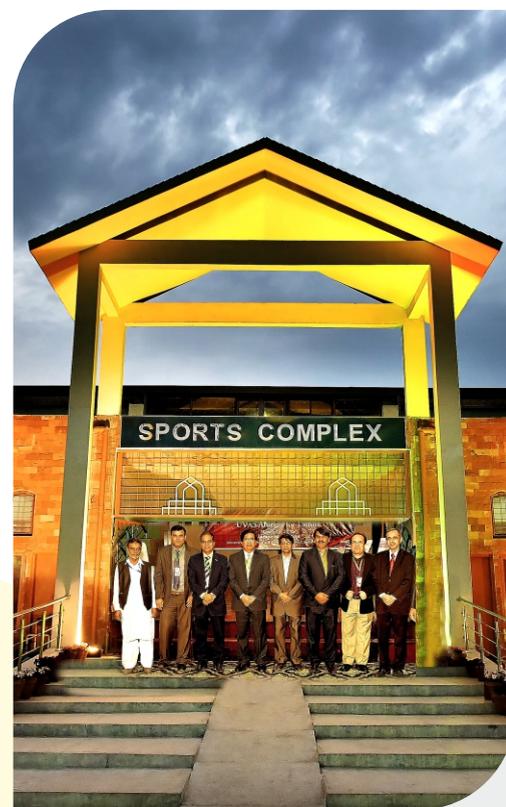
- 25% fee waiver to the remaining alumni applicants (any degree program) of the university qualified on the merit, based on the admission criteria of Business School

Following are the requirements to obtain BBA (Hons), MBA, MBA Executive, MBF, Mphil and MSc Statistics Programs:

- 1) A student must attend at least 75% of his/her lectures to become eligible for appearing in the final examination of the semester/ trimester.
- 2) He / She must successfully complete course requirements.

Note:

1. The applicants applying for admission from distant districts are advised to download admission form from the university website. The duly filled form should reach the office of the chairman along with a draft of required amount of PKR 1100/- in favor of Treasurer UVAS Lahore.


M.Phil Program
Break up of 60 Marks for Academic Qualification

Course/Degree		Percentage Marks					
		45%	50%	55%	60%	70%	≥80%
Matric/Equivalent	Marks	3	4.5	7.5	11.25	12.75	15
F.A/F.Sc/ I.com	Marks	3	4.5	7.5	11.25	12.75	15
B.A/ B.Sc/B.Com	Marks	3	4.5	7.5	11.25	12.75	15
M.A/M.Sc/MBA (Pass Course)	Marks	3	4.5	7.5	11.25	12.75	15
CGPA							
M.A/M.Sc/ MBA or				2.5	3	3.4	≥ 3.80%
M.Sc/MBA (semester)	Marks			7.5	11.25	12.75	15
BS (Hons)/BBA 4 years	CGPA						
Other professional Degree* like MBBS, DVM, BDS and D.Pharm				15	22.5	25.5	30

MBA/MBAE/MBF Programe
Break up of 60 Marks for Academic Qualification

Course/Degree		Percentage Marks					
		45%	50%	55%	60%	70%	≥80%
Matric/Equivalent	Marks	4	8	10	15	17	20
F.A/F.Sc/ I.com	Marks	4	8	10	15	17	20
B.A/ B.Sc/B.Com	Marks	4	8	10	15	17	20
BS (Hons)/BBA 4 years	CGPA						
Other professional Degree like MBBS, DVM, BDS and D.Pharm				15	22.5	25.5	30

BBA(Hons) Program
Break up of 60 Marks for Academic Qualification

Course/Degree		Percentage Marks					
		45%	50%	55%	60%	70%	≥80%
Matric/Equivalent*	Marks	6	12	15	22.5	25.5	30
F.A/F.Sc/ I.com	Marks	6	12	15	22.5	25.5	30

*The Applicant of A and O level will be given the weightage as per decision of the admission committee on the provision of equivalence certificate from respective board



Center for Applied Policy & Research in Livestock

Center for applied policy research has been initiated to conduct evidence based research for supporting policy and legislative reforms to spur private sector led growth and investment in livestock and dairy sectors of Punjab. The vision of the proposed policy research center includes embedding policy research discipline in the on-going academic programs of the University, culminating into an exclusive postgraduate degree program on livestock policy and business research.

Role

Applied Policy research, in the form of research studies / research papers / publications on livestock and dairy sectors, can help develop policy, law, by-laws and standards of livestock and dairy sectors. The research will be demand driven, holistic and in line with industry needs so that it can help accrue economic benefits for Punjab.



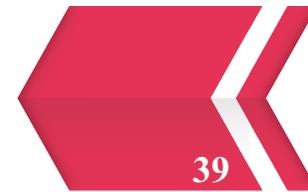
Chief Research officer **Dr. Inam-ur-Rehman**



Director **Dr. Rana M Ayyub**

Foster policy engagement. The center will engage policy communities / policy actors including private and public sectors through policy dialogue, seminars, round tables, conferences and workshops on policy issues as part of advocacy to influence government and other stakeholders.

Livestock and dairy sector are significant source of livelihood of millions of rural people and are gradually transforming from informal to formal sector through increasing interest of business groups. To develop these sectors, the center will also undertake business research studies to evaluate various sector related national and international trends, potential of growth in local and export sales, constraints and challenges therein, new business opportunities for investors, and in turn developing the business plans and feasibilities that can help investors take informed decisions and minimize business risk.



Introduction

UVAS, as a progressive institution, has excellent IT facilities to support students. Our recent initiative has embarked upon to establish eight computer labs having 20 PCs each at different departments/ including library and hostels. The facilities of Internet, printing, scanning and CD writing are available in the Labs. Training programs are being continuously arranged by IT Center to meet the needs of trained/skilled manpower for UVAS and various public and private-sector organizations.

IT Center manages the overall IT infrastructure of the University like network developments, expansion and maintenance, providing maintenance/ troubleshooting services (network, hardware and software) to all departments, Software Developments, Data base Management & Website Development and 24-hours Internet facility.



Mr. M Rizwan
Director (IT)

Mr. Rizwan holds MPhil degree in Computer Sciences from Islamia University, Bahawalpur, with an extensive range of certifications under his belt like MCP, PCPI, MCSE, CCNA, CCNP. He has proved his worth and technical excellence in the field of network security & management in public and private sector organizations. His areas of interest include telecommunication software, compressed voice & video over wireless networks & computer networks modeling.

Facilities at the University

Hostel Facility

UVAS has its separate hostels for Male and Female students. The hostel facility is available for the students of specific Degree Program as per university policy

1. Library Circulation Section

This section comprises of more than 16,471 text and reference books related to Veterinary & Animal Sciences, and other disciplines like Business Management along with 1270 Thesis.

2. The Book Bank Section

The Book Bank comprises of more than 4000 volumes of text books and students can make full use of this precious facility.

3. Journal Section

There are approximately 4500 binded volumes of 315 old/retrospective scientific journals whereas University Library is currently receiving 49 latest journals/ periodicals related to different disciplines. In addition to this more than 2500 reports and magazines of different organizations are also available.

4. Audio Visual Computer Section

This section offers the facilities of study & research through TV, VCR, Micro Fiches Readers with Copiers, Full Multimedia Computers, Scanners, Laser Printers and other searching facilities. This section has been recently upgraded by installing latest computers, close circuit cameras, bar code scanning

Business Incubation Centre (BIC)

University of Veterinary and Animal Sciences (UVAS) has taken a vigorous step to establish a business incubation center (BIC) on July 2011 by the collaboration of Higher Education Commission (HEC) at its Lahore campus. BIC is the fifth model business incubator of Pakistan which has been launched under the academia and aims to provide business inclusive environment with extensive services and facilities to young entrepreneurs which lead them to establish successful business.

Office of University Advancement & Financial Aid (OUAFA)

University Advancement leads an intergrated and collaborative effort to develop, Communicate and enhance UVAS's image and academic reputation; build and strengthen relationships with its partner; and secure philanthropic investment strengthen relationships with its partner; and secure philanthropic investment in the university's strategic goals, to support its programs and students. Three managers' offices facilitate multiple roles of UAFA directorate.

1. Office of Career Service (CS)
2. Office of Financial Aid (FA)
3. Office of University Advancement

Each office has the responsibility of making and developing relationships in support of the university.

Dramatic Club

The university possess a Dramatic club to augment the ability to enact the problems of real life. It is to provide mantle relief and a place for catharsis of the young generation of the time.

Sports Facilities

Our university is on 7th position in HEC ranking of sports. We realize that sports and games play a vital role in the growth of mind and body. Without games the students become stagnant. The students play different games according to their mood and temperament. Many inter and intra competitions are arranged in different games; as cricket, body building, rugby, football and athletics.

Debating Society

The students ought to discuss and argue to convince their listeners to meet the requirement of the present times. The students voluntarily participate in the debates and speeches.



Certificates Distribution

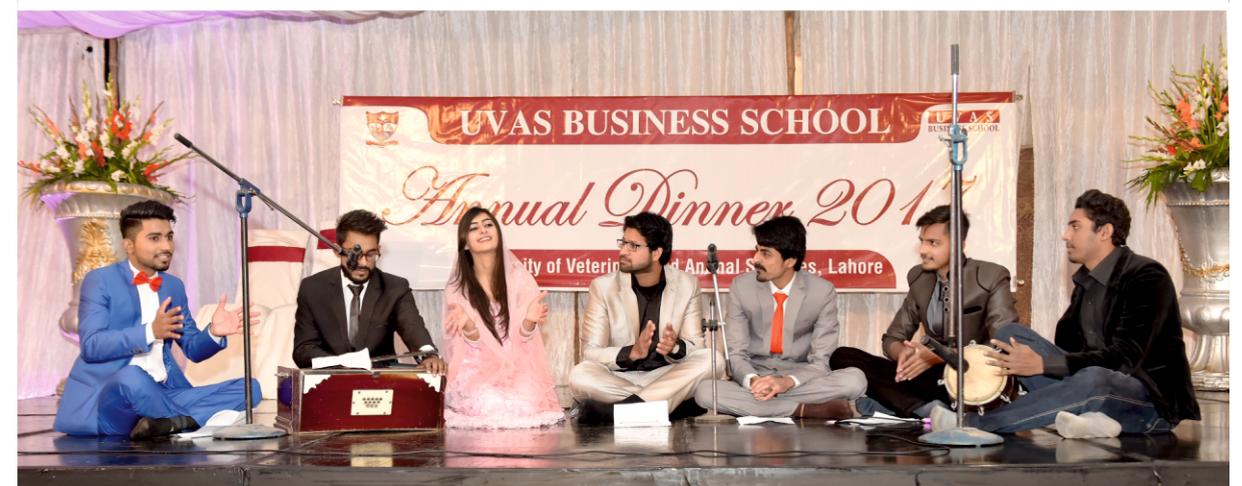




Seminars & Conferences



The Gala

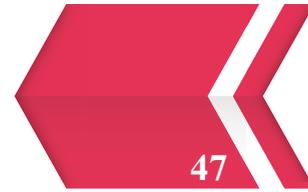




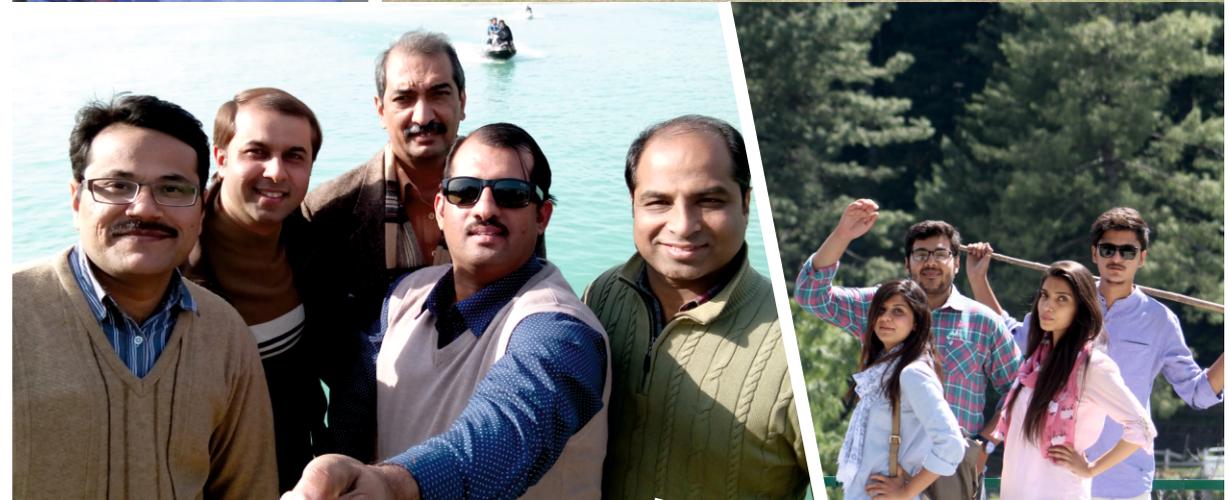
The Gala



Support Staff



Outdoor Recreational Tour





Outdoor Recreational Tour



135 years
of academic and
research excellence

Among Top 10 Universities
of Pakistan in Academics
(HEC Ranking 2016)

Among Top 10 Universities
of Pakistan in Sports
(HEC Ranking 2016)

Provoking Potentials,
Producing Professionals

UVAS Business School

Faculty of Life Sciences Business Management
University of Veterinary and animal Sciences,

Lahore - 54000, Punjab, Pakistan

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